

COMING SOON



**WE'RE TAKING ON THE WORLD,
ONE BEAUTI AT A TIME**

**Brand ambassador
opportunities available**

RunwayBeautiCosmetics.com
website launches August 31st

 @RunwayBeautiCosmetics

EXXPOSE

MAGAZINE

WE ARE
CELEBRATING
OUR



YOUR
PUBLICIST
KNOWS
HOW TO
MANIFEST
YOUR
DREAMS

Coco Wade

SKYROCKETS NEW
BEAUTY BRAND

**RUNWAY BEAUTI
COSMETICS**

**WHAT
ACTORS
SHOULD
KNOW
ABOUT**
Louisiana's
Film Industry
versus
Georgia's
Film Industry

*Newly
Launched*

**EXXPOSE
YOUR BEAUTY**
Runway
Fashion Show

Makes a favorable
turn in New
Orleans with a
SOLD OUT
audience

**WHY DOES
HIRING A
PUBLICIST
MEAN
HIGHER
POTENTIAL
FOR YOUR
BRAND**

Expose Your BEAUTY

an Exxpose Magazine Runway

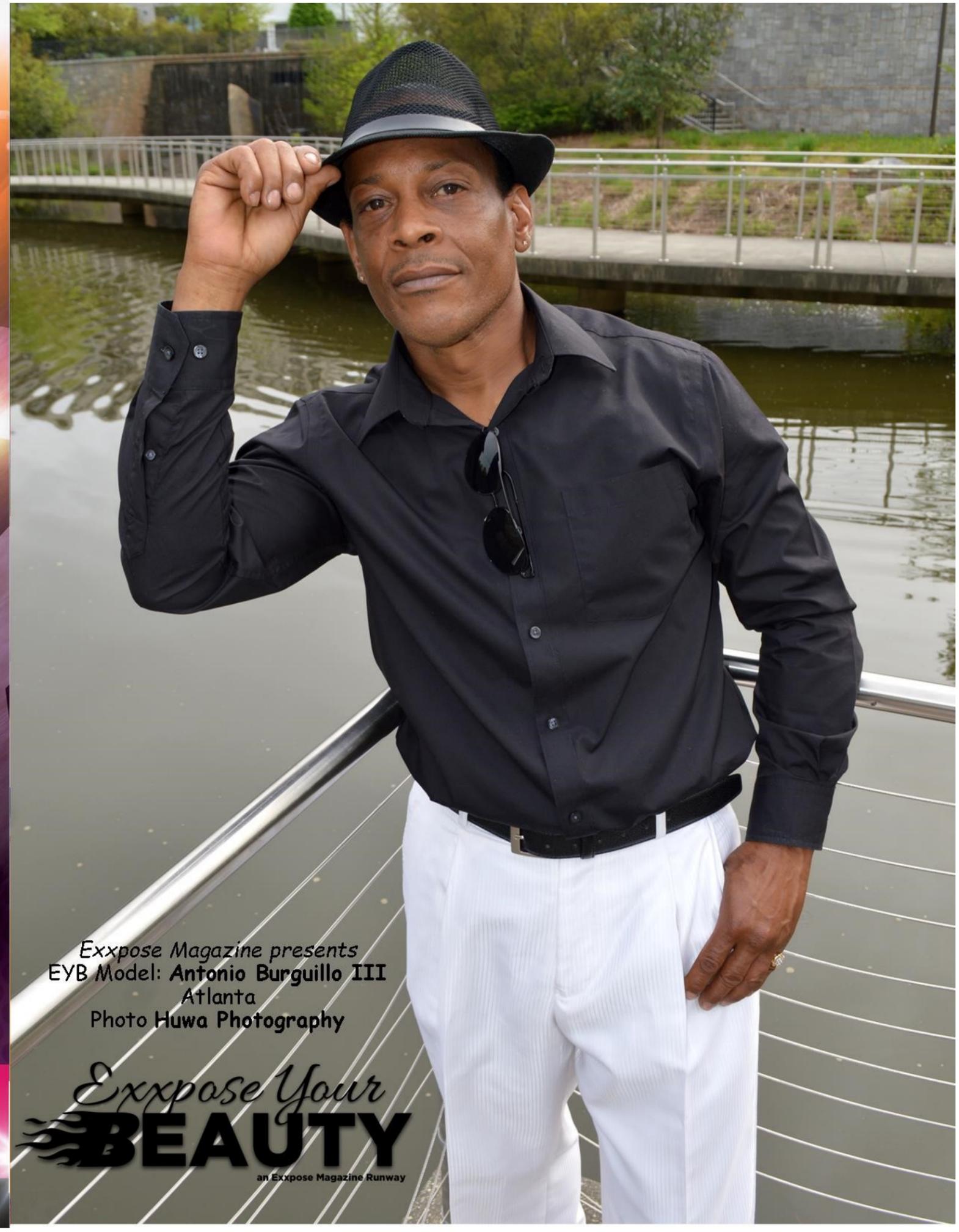


FALL &
WINTER
FASHION
SHOW

BE ENCOURAGED...
BE INSPIRED...
BE YOUTIFUL

NOVEMBER
30TH
NEW ORLEANS, LA

FOR PARTICIPATION CALL (504) 516-1498
OR SUBMIT ONLINE WWW.EXXPOSEYOURBEAUTY.COM



Exxpose Magazine presents
EYB Model: Antonio Burguillo III
Atlanta
Photo Huwa Photography

Expose Your
BEAUTY
an Exxpose Magazine Runway

EXXPOSE

MAGAZINE

7TH ANNIVERSARY
ISSUE

EXXPOSE MAGAZINE CELEBRATES
7TH YEAR ANNIVERSARY IN
CONJUNCTION WITH
EXPANSIONS TO ATLANTA

WHY ASPIRING ACTORS SHOULD

STAND-IN TO STAND-OUT
IN THE FILM INDUSTRY

INDUSTRY EXXPOSED

SPEAKS ON HIRING A PUBLICIST
BEFORE IT'S TOO LATE

WHAT ARTISTS SHOULD KNOW

ABOUT BUILDING RELATIONSHIPS WITH DJ'S

WHAT ONLINE BOUTIQUES

HAVE IN COMMON WITH
FASHION RUNWAYS

FORMER NO LIMIT, UNIVERSAL AND TAKE FO RECORDS PRODUCER

FELTON LANGLOIS

RE-IGNITES ORIGINAL
NEW ORLEANS BOUNCE
TRACK ERA

CoCo Wade

TAKES LEAPS AND BOUNDS WHILE PIONEERING
IN **MEDIA MUSIC AND FILM** THE MAGAZINE
FOUNDER SPEAKS OUT ABOUT HER DEFINING
ROLE ALONGSIDE OSCAR WINNER VIOLA DAVIS,
HER JOURNEY AS A PUBLIC FIGURE AND
HER PLIGHT TO STARDOM

BACK *Expose Your*
BEAUTY
an Exxpose Magazine Runway

BY
Popular
DEMAND

Sign Up

www.ExxposeYourBeauty.com
[@ExxposeYourBeauty](https://www.instagram.com/ExxposeYourBeauty)

**BOOK YOUR
MAKE-UP SESSION
W/ Derrica**

*Derrica
McAll*



BOOK APPOINTMENTS ON STYLE SEAT
NON-REFUNDABLE DEPOSIT REQUIRED

INTRODUCTORY RATES STARTING
@ \$30

PROM AND GRADUATION SPECIALS
COLLEGE STUDENT DISCOUNTS
BRIDAL PARTY AND GROUP RATES

FOLLOW ON INSTAGRAM
@ACIRRED7

Official MUA Exxpose Your
BEAUTY

www.ExxposeMagazine.net

an Exxpose Magazine Runway

EXXPOSE

MUSIC EXPO

National Tours

Music

Meets Fashion



KAZI 88.7FM
Community Radio

Hip-Hop Legends

UNLV

Monopolizing on Life

BA'RAKA
Invades Austin

The DMJ Agency Tour

Industry Exxposed PR **SPEAKS**

MUSIC...MOGULS...MODELS...MEDIA



www.YourPublicistKnows.com

What You need to know...

ABOUT YOUR ROLE IN ECONOMY

SUCCESS COACHING

Your Publicist Knows success coaching peaks a gateway to growing your business. Understanding how to navigate your brand to the next level requires critical thinking and strategy. In a well thought out process, you'd be surprised as to how much you can accomplish in just a small amount of time. Simply by connecting with the right individuals, particularly those inducing proven results, your dreams will soon become your new reality. Seasoned professionals are the essential key to heightend success. Regardless of your level of experience in a specific field, you will learn that hiring help in unfamiliar areas, simply can not be avoided. The old fashioned myth of DIY remains an afterthought in this day and time. Take the time to seek out mentors, success coaches, industry leaders and motivational influencers. Don't be afraid to ask them to mentor you! In many instances, you'll find that they offer hands on services or even consultations to guide you and your brand in the right direction. Much like anything else, if you want something you never had, you've got to do something you never did. Consider bringing in the professionals to lead you through those areas where there might be a void in your team. Focus on your strengths and allow the experts to focus on theirs. Hire a success coach or a publicist. You can win!



**CONSULTATIONS
AVAILABLE UPON REQUEST
1-844-439-9767**



Exxpose Magazine presents
EYB Model: @AnnGeeBee4
New Orleans & Atlanta
Photography: @NewOrderLensArt

Exxpose Your
BEAUTY
an Exxpose Magazine Runway

Exxpose Magazine presents
New Orleans EYB Model: @ianwahs_
Photography: @NewOrderLensArt



Exxpose Your
BEAUTY

an Exxpose Magazine Runway



Exxpose Magazine presents
EYB Model: Gabrielle Chapman
Atlanta
Photo Huwa Photography

Exxpose Your
BEAUTY
an Exxpose Magazine Runway



Exxpose Magazine presents
EYB Model: Jada Chapman
Atlanta
Photo Huwa Photography

Exxpose Your
BEAUTY
an Exxpose Magazine Runway

Exxpose Your **BEAUTY** an Exxpose Magazine Runway



Exxpose Magazine presents
New Orleans EYB Model: Angel Zenon
Photography: @NewOrderLensArt

CoCo Wade

EXXPOSE
MAGAZINE

Expose Your
BEAUTY
an Exxpose Magazine Runway

Founder



Photo: Trendy Photography

Expose Your
BEAUTY
an Exxpose Magazine Runway
New Orleans



WE LOVE YOU!

Expose Your
BEAUTY
an Exxpose Magazine Runway

Exxpose Magazine presents
EYB Model: @Keyirrahs
New Orleans
Photo: @NewOrderLensArt

Model with CoCo Wade since 2009



Buy ONE. Get ONE

50%
Off



August 31st



www.RunwayBeautiCosmetics.com



Exxpose Magazine presents
EYB Model: @_BrookeMorgan_ _
New Orleans
Photography: @NewOrderLensArt

Exxpose Your
BEAUTY
an Exxpose Magazine Runway



Exxpose Your
BEAUTY
an Exxpose Magazine Runway

Exxpose Magazine presents
EYB Model: Deneshia Walker
New Orleans
Photography: @NewOrderLensArt



Exxpose Magazine presents
EYB Model: @TNGDGirl
Atlanta
Photo Huwa Photography

Exxpose Your
BEAUTY
an Exxpose Magazine Runway



FROM THE *Editor's Desk*

Exxpose Magazine is an entertainment and lifestyle publication with emphasis based on the profound exploration of Music, Moguls, Models & Media. We have collectively established this publication as a dominant voice and a networking outlet for industry advocates to land extraordinary relationships and countless opportunities. Exxpose Magazine pays homage to phenomenal legendary and thriving music artists, actors, models and moguls — soaring to ensure that the entertainment industry explodes and far exceeds the nation's expectations. Exxpose Magazine subscribers and readers can expect cutting edge and surreal testimonials, real life stories as we highlight feature moguls abroad. In this publication you will find inspirational experiences, a wealth of knowledge, professional industry advice and trends

We are celebrating 8 years and are excited about where our profound journey and new platform will take us. through many productions, endeavors and by contributing tons of public relations advice, Exxpose Magazine and it's affiliates has served as a vehicle to success for many legendary and thriving entertainers as well. This issue of the publication highlights the trailblazing rap artist 7th Ward Shorty of PLU Entertainment. The lyrical pioneer is sweeping the nation while making quite an impression on those impacted by his journey, the movement, the evolution!

A very special, heartfelt tribute to longtime photographer Wardell Hunter of Huwa Photography. King of the camera, as we know it, he has paved the way for many professionals and freelance photographers to join our team as we develop greatness within our network. Exxpose Magazine acknowledges nearly a 10 year stint with Hunter. We are forever grateful!

In closing we'd like to thank all of our sponsors, readers and loyal participants for giving us the best 8 years yet!

www.ExxposeMagazine.net



Exxpose Magazine presents
EYB Model @DesGotSauce
New Orleans
Photography: @NewOrderLensArt

SPECIAL EDITION
EXXPOSE

The Soul of Music

Take Fo' Records Executive
HENRY F. HOLDEN
Grab's Life By the Horn

How To Create Timeless Music

small world studio
Producer's Corner on
LIVE MUSIC VERSUS LIVE RECORDING

What Entertainment Does
for your lifestyle



www.ExxposeMagazine.net

MUSIC...MOGULS...MODELS...MEDIA

Exxpose Your
BEAUTY
an Exxpose Magazine Runway



Exxpose Magazine presents
EYB Model: Cynthia M. Howard
New Orleans
Photography: @NewOrderLensArt



Exxpose Magazine presents
EYB Model: Daniel Miller
Atlanta
Photo Huwa Photography

Exxpose Your
BEAUTY
an Exxpose Magazine Runway

Exxpose Magazine presents
New Orleans EYB Model: @Sunflower.Airee
Photography: @NewOrderLensArt



**Exxpose Your
BEAUTY**

an Exxpose Magazine Runway



Exxpose Your
BEAUTY
an Exxpose Magazine Runway

Exxpose Magazine presents
EYB Model: Amilian White
New Orleans
Photo @NewOrderLensArt



YOUR PUBLICIST KNOWS

Success Coaching

Start Benefiting from your PR relationship



Got Questions?

www.YourPublicistKnows.com



EXPOSE

MAGAZINE
FESTIVAL EDITION

BEATING THE ODDS NOLA
benefit concert featuring
GRAMMY WINNER
HOWARD HEWETT

FESTIVALS
MEET INDIAN
CULTURE

SMALL WORLD STUDIO RECORDS

**BIG CHIEF
JUAN
PARDO**

& the Golden
Comanche
Mardi Gras
Indians



Expose Your
BEAUTY
an Expose Magazine Runway

Expose Magazine presents
EYB Model: @W_Mayy
New Orleans
Photography: @NewOrderLensArt



7th Ward Shorty



7th Ward Shorty

Behind the Scenes with Exxpose Magazine

7th ward Shorty also continued to gain musical inventiveness through writing and performing during his incarceration at Angola State Penitentiary and Dixon Correctional Center. After serving 8 years, 7th ward Shorty was released from prison and has worked effortlessly to reclaim his spot in the music industry. 7th ward Shorty has already released his first single titled "Super Bowl Brees" in anticipation for the successful playoff season for the New Orleans Saints. His single "Super Bowl Brees" has already garnered thousands of views on social media, it is in constant rotation on local radio stations, and it is available for download on all music outlets such as iTunes, Google Play, and CD Baby.com.

7th ward Shorty's unapologetic flow and compelling vocals sets him apart from other artist in the music industry and his uniqueness is what draws the attention of true music lovers. With his upcoming sophomore album titled "Stress" 7th ward Shorty is ready to unleash to the world raw, genuine talent that the rap and hip hop world has yet to experience. 7th ward Shorty's knowledge of the music industry has taught him that hard work and dedication is the key to success in entertainment. And by any means, 7th ward Shorty is ready to show the world exactly what it's been missing when it comes down to the music.

Exxpose Magazine's editor-in-chief CoCo Wade sits down with the well rounded pioneer as he sets the tone for a surreal exclusive interview unveiling his truths about life, passion and music. 7th Ward Shorty undoubtedly and unapologetically describes his ups and downs as well as his experiences encountering the music industry while embracing what may be the height of his career launch. Explaining that his longtime relationship with record label PLU Entertainment was not only meant to be, but has grown into something far greater than just business. The rapper shares with Exxpose Magazine the fact that his label believes in him and he respects the business as much as he respects the label. "Relationships are better than money," pretty much sums up 7th Ward Shorty's ambition towards PLU Entertainment and any other music industry affiliation, for that matter.

A recent collaboration featuring MMG rapper Gun Play spiked YouTube views to reach nearly 60,000 in less than two months amid the release of 7th Ward Shorty and PLU Entertainment's hit single "you ain't taking nothing. Constantly connecting with devoted fans, @iam7thWardShorty encourages fans and listeners to embrace him as just an ordinary guy, whether on social media or in person.

His forthcoming album entitled "Stress" is currently in production and is expected to include approximately 27 songs. 7th Ward Shorty promises to release every song revealed in recent sneak peaks to his fans. A release date has not been established as of yet, but every song will make the album, he exclaims. A mere twenty seven songs comes as no surprise considering the lyrical pioneer is said to have written well over 3,000 songs during his time of incarceration throughout a span of nine years.



LOOKING TO ADVERTISE?

Founder/Editor-in-Chief
Shantrell Wade Langlois as "CoCo Wade"

Executive Contributors
Felton Langlois and Mary Cooper Ali

Cover Photographer
New Order Lens Art

Contributing Photographers. Editing and Retouch
New Order Lens Art
Huwa Photography
Exxpose Media
Trendy Photography

Film
Sussex Media

FOR MORE INFORMATION

1-844-439-9767

EditorInChief@ExxposeMagazine.net
ExxposeMagazineCasting@gmail.com

www.ExxposeMagazine.net

www.ExxposeMagazine.net



7th Ward Shorty

Behind the Scenes with Exxpose Magazine

Euell Devalle Sylvester, better known by his stage name 7th ward Shorty, was born January 8, 1986 in New Orleans, Louisiana. He was the oldest of three children and his mother worked hard as a single parent to provide for him and his two brothers. As a young boy, 7th ward Shorty began to explore his artistic creativity through art and music attending Behrman Elementary and L.B Landry High School where he played in the band and he also attended NOCCA for art. In 1999, 7th ward Shorty signed to Foundation Ministries under its CEO Ahmari Childs. It was there when his love of music began to flourish.

As a gospel rap artist, 7th ward Shorty released his first EP titled "Hells Not 4 Me." He continued to gain exposure through the gospel circuit performing all over the country with Foundation Ministries. Shorty released several projects under Foundation Ministries including Street Peace (2001), Better Understanding (2003), Not Guilty (2004), and Wild Card (2005). During his time performing with Foundation, 7th ward Shorty perfected his ability to rock the crowd and engage fans with his sharp, real life lyrics, and his prodigious rap style.

In 2005, Hurricane Katrina ravaged the city of New Orleans, and 7th ward Shorty was forced to relocate to Houston, Texas. Not knowing what his next move may be, 7th ward Shorty took a break from music to recover what had been lost. In 2006, 7th ward Shorty returned to an almost desolate New Orleans where the streets began to have an impact on his life. 7th ward Shorty became a father to his son in November 2006 which influenced his decision to return back to the music industry. In 2008, Shorty returned to the studio recording under Judah Clan Production alongside CEO Rashaad "Bug" Buggage.

In 2010, Judah Clan Productions merged with P.L.U Entertainment under CEO Maher "Mike" Salem where 7th ward Shorty signed his first record deal. 7th ward Shorty's musical career began to take him to levels he had always dreamed of reaching. He released his first single "Where My Money" on a compilation album produced by Money Mike Willis. 7th ward Shorty was back on his grind and shaking up the city of New Orleans. He performed at venues such as LeRoux, Club Red Velvet, and The House of Blues. 7th ward Shorty debuted his first album titled Blue City (2010) under Judah Clan Productions/P.L.U. Entertainment. Things had finally begun to pop for the young aspiring rapper.

Unfortunately, in October 2010, 7th ward Shorty's past in the streets caught up with him and he was arrested on two counts of armed robbery. Although he was faced with uncertainty about his future, 7th ward Shorty remained hopeful that God would work out another setback in his life. In the meantime, he became a father to his second child, a daughter, shortly after his arrest. In November 2011, 7th ward Shorty was sentenced to 10 years in the Department of Corrections. During his period of incarceration, 7th ward Shorty continued to grow both personally and musically. He obtained his G.E.D, studied Theology in The New Orleans Baptist Seminary, and obtained licenses from the Department of Agriculture in Horticulture and Pesticides.

Relationships ARE BETTER THAN MONEY

7th Ward Shorty
Speaks his Truth
with Exxpose Magazine



Exxx

FASHION WEEK

POSE

NEW YORK

Ba'Raka
WORLDWIDE

DMJ
Agency
MODEL

DIAMOND
Beckley-Jones

Music
FASHION
Styling

ExxPose
MAGAZINE
in Austin



MUSIC...MOGULS...MODELS...MEDIA



Exxpose Your
BEAUTY
an Exxpose Magazine Runway

Exxpose Magazine presents
EYB Model: Oriana Smith
New Orleans
Photography: @NewOrderLensArt

EXXPOSE

MAGAZINE

ANGELA ROBINSON

TALKS FILM,
FAMILY & FITNESS

MAKING THE CUT

PREMIER FILM &
FASHION EDITION

HOW DOES

FASHION &
MAKE-UP
BLEND

COCO WADE

OPENS UP ABOUT
HER ENTERTAINMENT
INDUSTRY BREAK
THROUGH

INDUSTRY EXXPOSED PR

SHARES WHAT YOU
NEED TO KNOW
ABOUT MARKETING
YOUR BRAND

ICONS OF DRAMA
ON THE BIG SCREEN

Exxpose Your
BEAUTY
an Exxpose Magazine Runway

Exxpose Magazine presents
EYB Model: Trinity Jackson
New Orleans
@NewOrderLensArt



NEW LOOK

EXXPOSE

ENTERTAINMENT INDUSTRY INVASION

ACTING THE PART

MUSIC...MOGULS...MODELS...MEDIA

SUCCESS
LIFE & FAMILY

Hollywood Actor
CLYDE R JONES
WHAT YOU NEED TO KNOW

THE EXCO FASHION CORNER

FILM INDUSTRY
Movies...Reality TV
DECEPTION



www.ExxposeMagazine.net

Expose MAGAZINE

INTRODUCING

"COCO WADE"

*Hot, Sexy,
Fashionably Fierce...
R&B Sensation
triumph & success
behind the music!!!*

**CELEBRITY KID
"TIONE JOHNSON"
FROM THE ELLEN DEGENERES
LAS VEGAS PRIMETIME SHOW**

**PUBLISHED AUTHOR
S.J. CONNERLY
"A TASTEE TALE"**

**IS THE ECONOMY
AFFECTING THE
ENTERTAINMENT
INDUSTRY?**

EXXPOSE MAGAZINE ANNIVERSARY ISSUE...

REFLECTING ON ONE YEAR!

**ESSENCE FASHION
EXPLOSION
RUNWAY SHOW**



Expose Your
BEAUTY
an Exxpose Magazine Runway

Exxpose Magazine presents
EYB Model: **Makayla Irving**
New Orleans
Photography: **@NewOrderLensArt**





Exxpose Magazine presents
Atlanta EYB Model: @Davida_Hardwick
Photo: Huwa Photography

Exxpose Your
BEAUTY
an Exxpose Magazine Runway

Exxpose Your
BEAUTY
an Exxpose Magazine Runway

Exxpose Magazine presents
EYB Model: @JaciiHenni
New Orleans
Photography: @NewOrderLensArt





Exxpose Magazine presents
EYB Model: Yetta Patterson
Atlanta
Photo: Huwa Photography

Exxpose Your
BEAUTY
an Exxpose Magazine Runway

EXXPOSE

WINTER MUSIC INVASION

Classic R&B and Soul

MUSIC...MOGULS...MODELS...MEDIA



R&B Superstar
MELI'SA MORGAN
featured on tvONE
UNSUNG

EXXPOSE MAGAZINE
Celebrating
Over 40 Published Issues

FASHION
Does it produce sex appeal

Is Real Music Resurfacing



www.ExxposeMagazine.net

Expose Your
BEAUTY
an Expose Magazine Runway

Exxpose Magazine presents
EYB Model: @_Gooblessserenity
New Orleans
Photo: @NewOrderLensArt



EXXPOSE

MAGAZINE

coco Wade
TALKS MUSIC & SOUL

Industry Exposed
ON HOW TO GAIN
EARNED MEDIA

Learn How
SUCCESS
COACHING
CAN SAVE
YOUR
CAREER

ERIC NOLAN
OF THE LEGENDARY O'JAYS
RELEASES HIT SINGLE
#OMW
ON INDEPENDENT LABEL





Advertise or Tell Your Story!
LIMITED TIME OFFER
www.ExxposeMagazine.net

5 Day

SALE

\$99

Hurry ends soon...

1-844-439-9767

Exxpose Your
BEAUTY
an Exxpose Magazine Runway

Exxpose Magazine presents
EYB Model: **Tajh Irving**
New Orleans
Photo: **@NewOrderLensArt**



EXXPOSE

ENTERTAINMENT INVASION

FILM & FASHION

Special Edition



**HOLLYWOOD
EXCLUSIVE
21 JUMP STREET
ACTOR
DOMINIC
TAZ
ALEXANDER**

**ARE
YOU
BURNING
MONEY**

**NEW YORK
FASHION
WEEK**

**HURRICANE
KATRINA 10
FASHION EXPLOSION
NATIONAL TOUR
DMJ MODELS**

MUSIC...MOGULS...MODELS...MEDIA

Exxpose Magazine presents
Atlanta EYB Model: @Strate4Life
Photo: Huwa Photography



Exxpose Your
BEAUTY

an Exxpose Magazine Runway



Expose Your
BEAUTY Atlanta
an Exxpose Magazine Runway

Huwa Photography

Expose Your
BEAUTY
an Exxpose Magazine Runway

Exxpose Magazine presents
EYB Model: Naysa Irving
New Orleans
Photography: @NewOrderLensArt





INTRODUCING

Keedy Black

BOUNCIN' TO HER OWN BEAT

BEAUTY BRAINS
BODY & BOUNCE

DOES **DIGITAL** MUSIC HURT
OR HELP MUSIC DISTRIBUTION

CAN'T STAND LOOKING
LIKE EVERYONE ELSE
HIGH END FASHION
FOR \$20

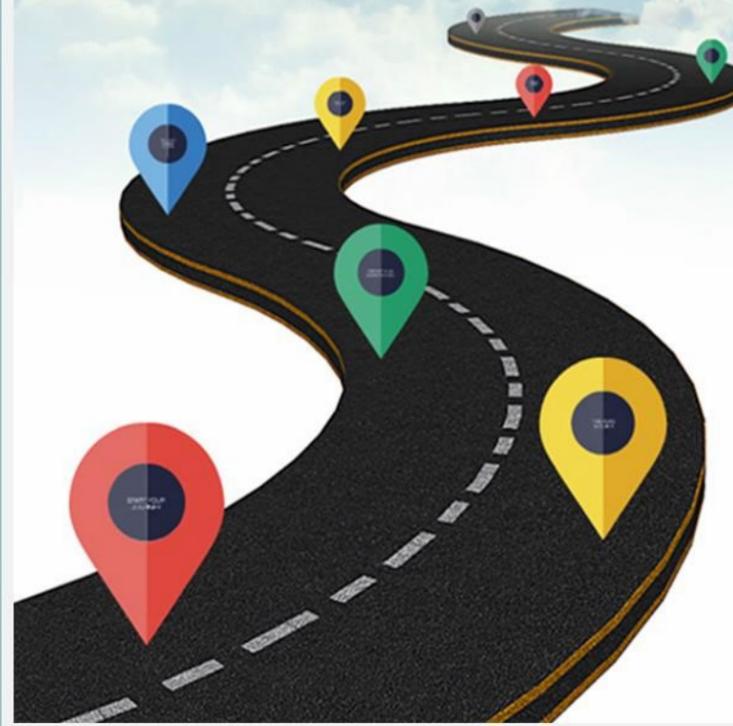
EXPERIENCE SOUTH BY
SOUTHWEST MUSIC
CONFERENCE

EXXPOSE MAGAZINE TV
(INDUSTRY EXXPOSED)
ON WNOL TV THE WB CH 38

REAL HIP HOP ARTISTS & BLOGGING

MUSIC ENTERTAINMENT
LAS VEGAS VS. LOS ANGELES

ANNOUNCING
"PROJECT RECORDS"
NEW ARTISTS DEBUT



SUCCESS
ROADMAP

Why aspiring actors should Stand-in to Stand-out

Have you ever considering the idea of accepting a role as a qualified stand-in... Standing in might lead to your ability to be seasoned and versatile in the film industry. It inadvertently places talents in a position to work up close and personal with film directors, producers, writers and camera crew. Thus allowing one to gain a better knowledge and understanding of how your role as an actor relates to each individual production role. It is extremely important to educate oneself in these areas in order to take direction and polish up on acting skills.

This type of entry level work has it benefits. It pays substantially more and role could extend over a lengthy period of time ranging from days to weeks or even months. More so, it separates you from the background cast stigma and positions you as an official crew member. That in an of itself has a few perks associated with it. It literally pays to stand-in. Talk with your booking and casting agents about the opportunity to learn more about stand-in work as an aspiring actor. You'd be surprised!



Exxpose Your
BEAUTY
an Exxpose Magazine Runway



Exxpose Magazine presents
EYB Model: [@BackToTheTellie](#)
New Orleans
Photography: [@NewOrderLensArt](#)

Industry Exxposed

ENTERTAINMENT

Let's Talk **HOW TO GAIN EARNED MEDIA**

One of the biggest misconceptions regarding mainstream press and publicity is that earned media should be extended at will. There are so many aspects involved when it comes down to media outlets making decisions relating to what and who they will publicize including but not limited to the proper time or place to do so. Often times, talents as well as their manager teams and promoters assume that the news about their projects and events will make headlines simply because of who they are or better yet; what they are doing. Unfortunately, the truth of the matter is...as with anything else, media is operated with due process and protocol. Television networks, radio broadcasts, magazine publications and bloggers all have a limited amount of inventory such as air time and production.

For example, if you or your talent has an upcoming project releasing during a time when there is world catastrophe occurring, you will likely not be considered for media that particular week, regardless of what you have to say or what you are doing. Trending news will always take priority as opposed to self-infused publicity goals. That's what news is about; keeping the world, industry and community abreast of everyday happening. In a nutshell, get in line and wait your turn. Approach when the time is right. It's a mere fact.



In an effort to reach heightened success when it comes to landing earned media; things to consider are (1) understanding the format of the network for which you are pursuing, (2) develop a winning strategy for gaining their attention, (3) make certain you are doing something that is in keeping with current trends and last but not least, (4) check your timing. Ultimately, this could help to get the results you want. Moreover, first things first...give the media outlets a note worthy story line. In other words, make sure you have something of value to talk about. Ask yourself whether your story is big news and whether it will relate to the rest of the world in some way.

It's always best to discuss with your team, an ideal approach to these things. Most of all, make sure your plans and strategies are well thought out. Major networks want to know that they are dealing with professionals. Thus, they will expect a level of professionalism that will meet their standards. A great example of that is for example, upon making contact with media; your team will be required to provide what they need to publish a story or schedule an interview. Sometimes that means having full knowledge of specs as it relates to your material. If you are clueless as to what industry standards require upon submitting yourself or your talent for media—then your cover is blown. Be professional, educate yourself and your teams before approaching the mover and shakers. After all, they have big fish to fry; not a whole lot of time to school you on what is needed. Stories are developing every minute of the day and time is money!

ENTERTAINMENT

Let's Talk **PUBLIC RELATIONS**

What Is Public Relations

Let's start by distinguishing who needs PR. Simply put, if you are a talent or business looking to expand or succeed at what you do. It will require standing out in your genre, industry or business area. Standing up to the competition will never be an easy thing to do. But, what makes is more likely to happen is you're approach to overcoming competitors. A sure way to accomplish that task is by hiring a qualified PR specialist or PR firm to assist in spearheading your public relations needs.

Your first step would be to find the best possible fit for a PR specialist or firm that is not only qualified, but also has the resources to properly align you with your audience as well as winning media outlets. By using this strategy, talents can expect a level of growth that is sure to set them apart from others. Although hiring a publicist is not an easy thing, nor is it a cheap expense. However, many will agree that it is a note worthy step that has to be taken

"If you fail to plan, that means you perhaps plan to fail." Hire a publicist, create a stellar plan of action and start winning today as you reach success. Choose to win!



How Does PR Work

PR is often viewed as a team of professionals that handles a business or talent's branding. It is essential to every business entity and/or brand to develop a strategic source of promotions, marketing, advertising and branding. In order to do so, in a productive manner, it is important to factor in the fact that it takes a team to build a business or a brand.

It is seemingly impossible to do it all by yourself. Moreover, it is even more unlikely that a talent who specializes in a specific entertainment skill—would be readily prepared to embark upon a fully knowledgeable level of experience to adequately secure sufficient press and media. Additionally, it is also unlikely that a business mogul will be well informed about every single aspect of proper branding, marketing and advertising. Therefore, the best move is to secure a qualified professional who has a produced proven, results-oriented tactics which can attribute to the growth and success of your company.

The way PR works is this...you simply hire the professionals, step aside, and so what you do best. Focus on your talent or business and use your strengths to stand out in that way. Let your publicist do what they do best—and that's getting your name or your brand out there bus-sing in a great way. It will be one of the best investments you'll ever make.

Industry Exxposed PR



Music...Moguls...Models...Media

INSIDE MODELS & Music

EXCLUSIVE Fashion Designer KENO KOUTURE Avant Garde

BEHIND THE SCENES INDUSTRY NEWS

HERE'S MORE Music...Fashion...FACE OFF Who's the Hottest?



EXXPOSE MAGAZINE TV

Exxpose Your
BEAUTY
an Exxpose Magazine Runway

Exxpose Magazine presents
EYB Model: @iiamWynn
New Orleans
Photography: @NewOrderLensArt



EXXPOSE

The Vision of an Entrepreneur

YOUNG ENTREPRENEUR OF THE YEAR

DERRICK M.

debuts his corporation DMJ Agency
"We are the Plug... We will CONNECT You"

Fashion Explosion debuts National Modeling Tour

BA'RAKA WORLDWIDE

Author of "This Falling Dollar"

DARNETTA MAHAFFEY

talks "Me and the Media"

Small World Studio Embraces
the Live Music
Capital of the World

Music Meets Fashion & Visual Art
Exxpose Magazine and DMJ collabs in
Fashion Explosion NATIONAL
T O U R

HOW TO START A BUSINESS
using \$20



www.ExxposeMagazine.net



MUSIC...MOGULS...MODELS...MEDIA

Expose Your
BEAUTY
an Exxpose Magazine Runway



Exxpose Magazine presents
EYB Model: @Layy5_
New Orleans
Photography: @NewOrderLensArt

Exxpose MAGAZINE

February Issue

Cover Story
PARTNERS-N-CRIME

INDUSTRY EXXPOSED

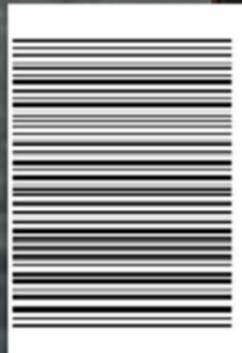
New Hit Television Series

Premiers on WDSU Channel 6

"New Orleans Made Us"

Music...Models...Moguls...Media

On the Inside...
The Sinful Stories
Behind Celebrity
Reality Shows
also Why single
women need
credit repair?



What we've learned about

**KEYSHIA
COLE?**

EXXPOSE

Celebrating our 50th Issue

**GUESS WHO'S BACK &
BIGGER THAN EVER**

**GET READY
DJ JUBILEE
APPROACHING 1,000
SHOWS**

LIVING WELL AT FIFTY

**SUCCESS LOOKS
GOOD ON YOU**

**THE IMPORTANCE of
KEEPING IT REAL**

**ExCo by CoCo Fashion Corner
Talks Fall Fashion**



www.ExxposeMagazine.net

MUSIC...MOGULS...MODELS...MEDIA

**APOLLO
Comedian
CARREY B**



www.ExxposeMagazine.net



Exxpose Magazine presents
EYB Model: @mmg.bof
New Orleans
Photography: @NewOrderLensArt

Exxpose Your
BEAUTY
an Exxpose Magazine Runway

Exxpose Your **BEAUTY**

an Exxpose Magazine Runway



Exxpose Magazine presents
EYB Model: @_Derinishaaa
New Orleans
Photography: @NewOrderLensArt

We Love **OUR SPONSORS**

THANK YOU!



LABELS

Mane Expressions Hair



YOUR PUBLICIST KNOWS

What artists should know about



Building relationships in media can be a daunting, yet rewarding task. Music artists should know—when it comes to securing press; content is everything. Television, radio, newspapers and internet media platforms all have one thing in common. The content for which they cover must fit their platform. In an instance where you are looking to land yourself an interview, make certain you position yourself within a media outlet that finds a mutual interest between you and their audience. Learn more online at www.YourPublicistKnows.com

Exxpose Magazine presents
EYB Model: Grace Chapman
Atlanta
Photo Huwa Photography

Exxpose Your
BEAUTY
an Exxpose Magazine Runway

Exxpose Your
BEAUTY

an Exxpose Magazine Runway

RUNWAY FASHION SHOW

BE ENCOURAGED...BE INSPIRED...BEYOUTIFUL

Exxpose Your
BEAUTY
an Exxpose Magazine Runway

MAY 4TH
ATLANTA, GA

JULY 6TH
NEW ORLEANS, LA

Purchase Tickets
ONLINE TODAY!

ExxposeYourBeauty.com

THANK YOU!
SORRY THIS EVENT IS
SOLD OUT



@RunwayBeautique

Expose Your
BEAUTY
an Expose Magazine Runway



Expose Your
BEAUTY
an Expose Magazine Runway

Expose Magazine presents
EYB Model: Sierra Williams
Atlanta
Photo Huwa Photography



Exxpose Magazine presents
EYB Model: Sallil Williams
Atlanta
Photo Huwa Photography

Exxpose Your
BEAUTY
an Exxpose Magazine Runway



Exxpose Your
BEAUTY
an Exxpose Magazine Runway

@RunwayBeautique



Expose Your
BEAUTY
an Expose Magazine Runway

@RunwayBeautique

What Artists Should Know

About Building Relationships with DJ's
and why you consider taking your music business elsewhere...

It doesn't take a rocket scientist to know that there are minimal facts and underlying factors with regards to building rewarding relationships with music DJ's. Much like any other aspect, if you desire a relationship to work you'll have to nurture it; give it your undivided attention when deemed necessary.

Honestly, there's no need to overwhelm oneself with extensive contact or communications with the DJ's but...do let them know that you exist. Make an impression by delivering "great music" in a "high quality" format. If your music is worthy, they'll surely give it a listen; maybe even a spin or two. If they love it...remember you're not the only artist whose music they love. It's your job to stay relevant. It is just as important to support them as much as they support you. DJ's have to make a living too. Remember that! Even more so, you just might have to take an entirely different approach in to get noticed.

You should consider taking your music business elsewhere. Much like any other business venture, it is important to know that you should not limit your audience or your reach. Perhaps travel some, step outside the box. Either go big or go home!



www.ExposeMagazine.net



Exxpose Magazine presents
EYB Model: Samiah Williams
Atlanta
Photo Huwa Photography

Exxpose Your
BEAUTY
an Exxpose Magazine Runway



@RunwayBeautique

Exxpose Your
BEAUTY
an Exxpose Magazine Runway

Exxpose Your
BEAUTY
an Exxpose Magazine Runway



Official MUA Sponsor

@acirred7

www.ExxposeMagazine.net

Exxpose Your
BEAUTY

an Exxpose Magazine Runway



Exxpose Magazine presents
EYB Model: Paris Alexander
Atlanta
Photo Huwa Photography

Exxpose Your
BEAUTY



Exxpose Magazine presents
EYB Model: @Caligirlbeautyb
Atlanta
Photo Huwa Photography

Exxpose Your
BEAUTY
an Exxpose Magazine Runway


Derrica 
Mc All


New Orleans & Atlanta
Official MUA Sponsor @acirred7

"Oh you fancy, huh?"

Exxpose Your
BEAUTY
an Exxpose Magazine Runway

Official MUA Sponsor
@NinaSymoneArtistry



EXXPOSE

HOLLYWOOD FILM *Scripted for Success*



Film Industry Mogul
MOTOWN
Maurice
Ignites
Hollywood

Community Independent
RADIO
Networks
DEMAND
Increases

NEWS FLASH
START
Benefiting
from your
PUBLIC RELATIONS
Opportunity

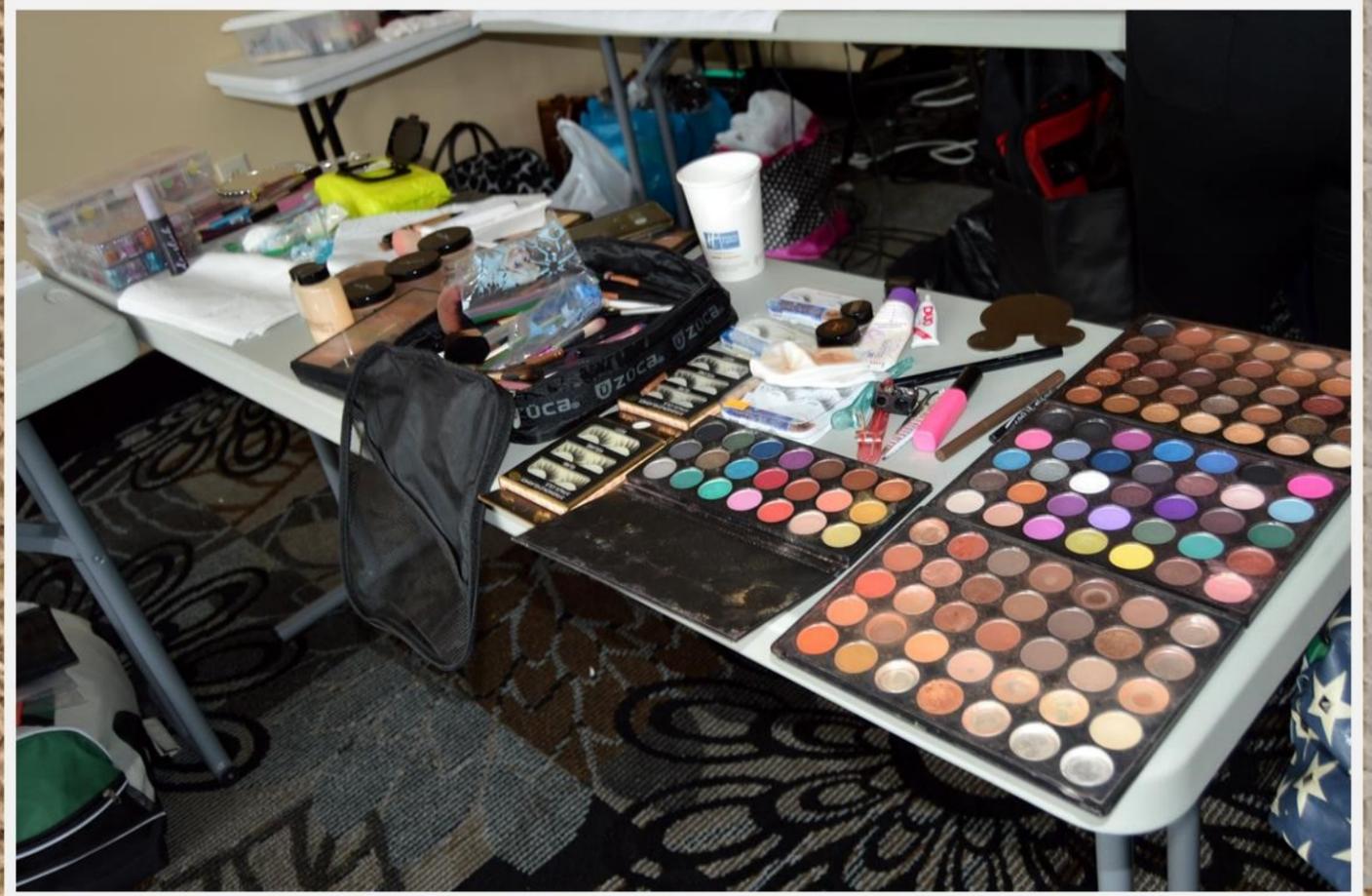
Industry Exxposed
SPEAKS ON
What You Need
to Know About
BOOKING
Entry Level Film Gigs

Small World
STUDIO
PRODUCER'S CORNER
Excel at Sound Engineering

London Actor
Justin Chinyere
Debuts Heart Throbbing
Monologue

**Cosmetologist
Tammy Collins**

Exxpose Your
BEAUTY
an Exxpose Magazine Runway



@NinaSymoneArtistry



Exxpose Your
BEAUTY
an Exxpose Magazine Runway



Exxpose Your **BEAUTY**

an Exxpose Magazine Runway



Exxpose Magazine presents
EYB Model: Creshell Powell
New Orleans
Photography: @NewOrderLensArt

Exxpose Your
BEAUTY
an Exxpose Magazine Runway

@labels.labels.labels

DENISIA



HIM



R RESTRICTED
UNDER 17 REQUIRES ACCOMPANYING
PARENT OR ADULT GUARDIAN

**AVAILABLE
IN STORES NOW!!!
EVERYWHERE DIGITALLY...**

www.ExxposeMagazine.net



Exxpose Your
BEAUTY
an Exxpose Magazine Runway

@labels.labels.labels



@labels.labels.labels

Exxpose Your **BEAUTY**
an Exxpose Magazine Runway



EXXPOSE

LIVE MUSIC UNPLUGGED

NATIONAL TOURS

**Jackie
VENSON
LIVE
Album
Debuts**
Experience
BET
Awards

STUDIO
PRODUCER'S CORNER
Recording Electric & Bass Guitar

Let's Talk Entertainment
Concert Promoters & Giggling



Exxpose Your
BEAUTY
an Exxpose Magazine Runway

Official MUA
@JustRsLLC2018

@labels.labels.labels

Exxpose Your
BEAUTY
an Exxpose Magazine Runway

Exxpose Your
BEAUTY
an Exxpose Magazine Runway



Exxpose Magazine presents
EYB Model: @Glowing.Type
New Orleans
Photography: @NewOrderLensArt



Exxpose Magazine presents
EYB Model: Michelle Longmire
Atlanta
Photo Huwa Photography

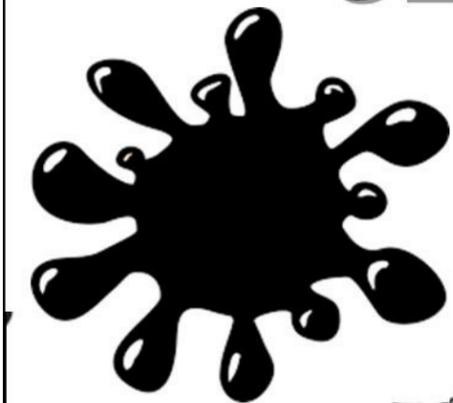
Exxpose Your
BEAUTY
an Exxpose Magazine Runway

EXXPOSE MAGAZINE

Welcomes Premium Cocktail



**"There's a Buzz in every Box"
GET YOURS TODAY!**



WHAT ACTORS SHOULD KNOW ABOUT Louisiana's Film Industry versus Georgia's Film Industry

It's quite interesting, the fact that Louisiana and Georgia actors are valued and paid slightly different in many aspects. Seemingly in Louisiana, the new Hollywood south, the pay rate is actually a little bit more. You can see earnings better than you would in Georgia in most cases. It appears that the difference is either due to the high volume of productions filming in the peach state, the casting company and production companies are calling the shots. You would think that because there's more work available, that'd mean there's more money. Perhaps, that the problem in an of itself.

In fact, whenever an industry is over saturated, it has an opposite effect on how much you are expected to gain from the situation. The good news is that if you take more work, since it's readily available, you will surely see more compensation,. The work is there and so is the money. It might be chalked up as a number game or a play on number. Nevertheless, it's something to thing about. All things considered, actors may still be better off in Georgia versus Louisiana as it stands today.

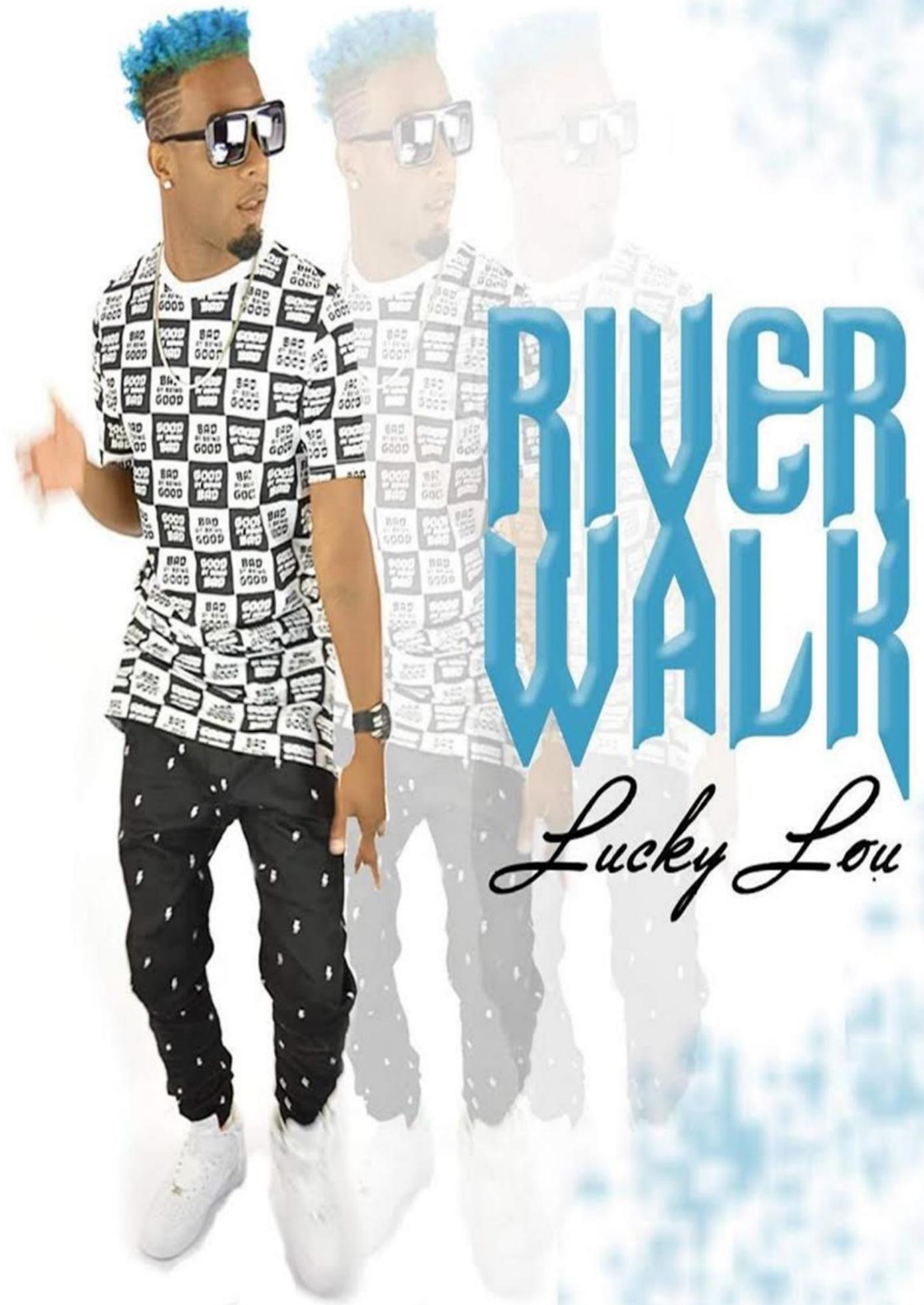
There's been some new developments within the state of Louisiana. It's quite possible that things are getting ready to take a positive turn as it relates to the film industry. It will surely take some time to see exactly what the outcome will be, but its always interesting to learn about what brewing on all ends of the spectrum.

The film industry is much like an ever-growing enterprise and requires constant updates. Get in on the action. Learn more about how to get involved by becoming an actor or even a background extras. You just might love working behind the scenes in Hollywood south. Break-a-leg!

Exxpose Your
BEAUTY
an Exxpose Magazine Runway



Exxpose Magazine presents
EYB Model: Linaja Williams
New Orleans
Photography: @NewOrderLensArt

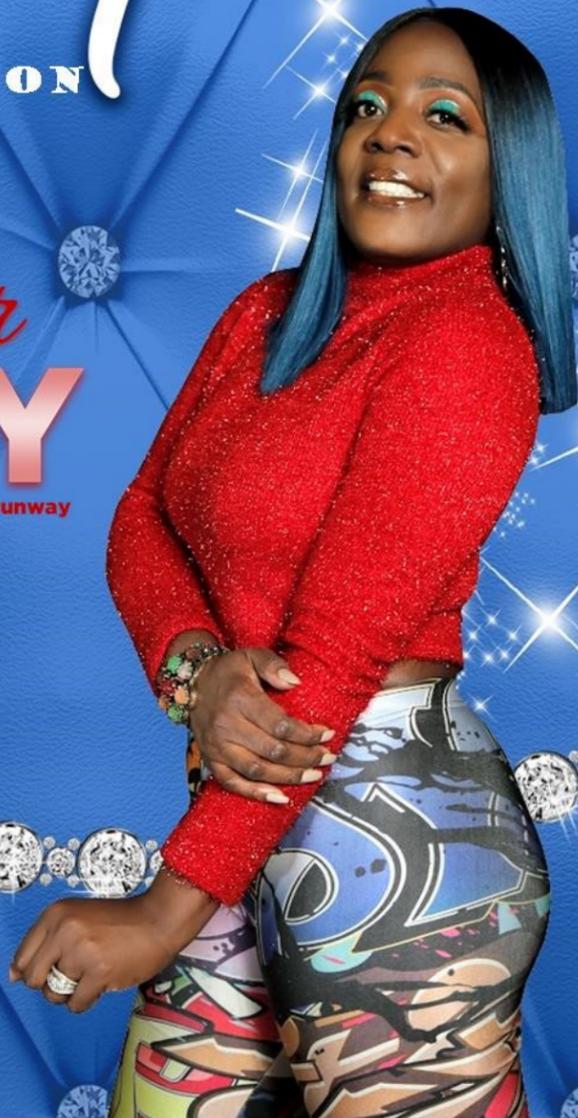


RUNWAY Beautique

Online Boutique **COMING SOON**

As seen in...

Exxpose Your
BEAUTY
an Exxpose Magazine Runway



Check Out **EXXPOSE MAGAZINE** for the latest

MODEL CASTING

EXXPOSE YOUR BEAUTY
Runway Fashion Show

**FALL & WINTER
TRENDS**

**MALE & FEMALE
WALKERS**
THIS IS YOUR MOMENT!

**KIDS
WELCOME**

MAKE UP ARTISTS

**high
FASHION**

**100
MODELS**

**ON THE RUNWAY
NEW ORLEANS, LA
NOV 2019**

**STYLES
YOU'LL LOVE!**

BACK BY POPULAR DEMAND!!!

INTERESTED MODELS
SUBMIT ONLINE
www.ExxposeYourBeauty.com



Exxpose Magazine presents
EYB Model: @vain_dime
Atlanta
Photo Huwa Photography

Exxpose Your **BEAUTY**

an Exxpose Magazine Runway

APRIL/MAY ISSUE

Exxpose MAGAZINE

The Artists Behind the Music...

Introducing....
Michael Jackson of NOLA

'Unc IMO'
60 Year Old Rapper

WHO IS NEW ORLEANS IDOL?

Exxpose' Magazine



Reality Show
Industry Exxposed
TELEVISION SERIES
Season II