

VENDORS *Wanted*

EXXPOSE MAGAZINE PRESENTS

BURNING UP THE
Runway



INTERNATIONAL FASHION EXPERIENCE

FOR TICKETS AND MORE INFO
CALL 1-844-439-9767 OR
VISIT WWW.EXXPOSEMAGAZINE.NET



EXXPOSE

MAGAZINE

**SOUL SINGER
COCO WADE**

EMBRACES KINSHIP WITH MUSICIANS
WORLDWIDE IN FORMING HER BAND

WHAT IT TAKES TO
BRAND
IN THE MUSIC INDUSTRY

YOUR PUBLICIST KNOWS
SUCCESS COACHING PLATFORM
SPEAKS ON STRATEGIZING YOUR
MUSIC CAMPAIGNS

SMALL WORLD STUDIO
PRODUCTIONS LAUNCHES
NATIONAL TRACK LEASING WEBSITE



JOE LEONARD

AND THE SOUTHERN SOUL BAND
TAKES ON AUSTIN DURING FESTIVAL WEEKEND

www.ExxposeMagazine.net

EXXPOSE MAGAZINE CELEBRATING 6TH ANNIVERSARY
LOOKING TO FEATURE
 CALL 1-844-439-9767



ADVERTISE WITH US!



DJ JUBILEE
"It's All About Making Great Choices"
 Exclusive Interview with CoCo Wade

In an exclusive sit down interview with CoCo Wade, Take Fo' Records artist, DJ Jubilee speaks out.

Exxpose Magazine congratulates DJ Jubilee for having been the publication's very first cover story after launching more than 4 years ago. Jubilee, inspired by one of the industry's hip-hop and bounce pioneers, the late Warren Maze, who peaked about 500 shows during his time. DJ Jubilee was intrigued to exceed that same mile marker in his career alike. Through consistency and perseverance, fortunate enough, Jubilee is now approaching 1,000 shows. Thus, exceedingly and abundantly surpassing his inspiration by two times the number of shows. Having exactly 947 shows under his belt, and with more on his events calendar, Jub is rapidly approaching his lifetime goal of 1,000 live shows.

Grateful for Exxpose Magazine, Jubilee illustrates "it's a beautiful thing to be on the cover of Exxpose Magazine, "what an honor it is to have been elected as Exxpose Magazine's first cover story" in June '2011, Jubilee opens up to CoCo Wade further stating that this monumental moment of having accomplished 50 issues is merely a reflection of Exxpose' success, tenure and longevity in comparison to his own continued success and elevation over a span of 23 years in the entertainment industry. Proud of the fact that he still has a 16X20 poster of the Exxpose Magazine cover first story look plastered on his wall—filled with pride, exclaiming how great it looks to this date.

Surprising, yet simultaneous to reclaiming Exxpose' 50th cover, DJ Jubilee happens to also be celebrating his 50th birthday!

Exxpose Magazine shot the monumental 50th cover look in the heart of the New Orleans French Quarters in an effort to capture the essence of what DJ Jubilee entices as it relates to his music compilations and his multi-culturally diverse fan base. Wearing a distinctive, GQ ensemble featuring an embellished masculine rose button up and checkered bow tie, the renowned legend represented everything dapper in a classic man. That's the Kappa in him, I suppose. Contrary to what some might imagine, considering his ordinary swag includes a very casual image—he's quite a distinguished gentleman.

When it comes to community and humanitarian efforts Jubilee is no stranger. Contributing in more ways than imaginable, DJ Jubilee is a longtime educator teaching and instructing in one of the most remarkable areas of education, special ed. He continued to involve himself in city-wide spectacles as well as stop-the-violence movements like "Cease Fire, where he performed a few weeks ago." Physically active and still coaching football (the Panthers), at the Al Davis playground in New Orleans. The team are the defending champions from last year, yielding 13 district titles. Having went to 12 championships in the last 13 years, the team is doing exceptional.

Advising aspiring entertainer to remain humble and to portray humility—Jubilee encourages the younger generation to "clean up your friends." It's a tactic he uses to maintain "making great choices." Jub describes his success in part being due to able to make great choices such as surrounding oneself with greatness, as opposed to hanging out with groups and gangs.

When asked the question, "how does Jubilee get such an intense reaction from audience everywhere," he explains how much his electrifying energy is invited and how he feeds off of them. "I love performing in front of the people and making them happy." It's all about giving back, he believes "If you help someone, you will get your blessings."

What people should know about DJ Jubilee, in his own words, "I am for the people, I will care for you before I care for myself. If, you're down—I like to pick you up."

Jubilee is in the final phases of prepping to launch his latest album release. The project will include unique sounds like the first ever New Orleans, bus stop—bounce song, also a New Orleans Second Line Mardi Gras song, as well as a song about all of the HBCU's...the South West Athletic Colleges, it's a song called the "SWAC, a song featuring BG," but more than anything, of course it includes the original hit "Get It Ready." Seemingly, the album is already taking off and gaining a lot of buzz.

DJ Jubilee created a totally unique sound by adding the brass band "Hot 8" to his New Orleans, bus stop song, which is another one of his latest track stemming from the new album. This will make for an amazing line dance song. We're wrapping up the back end of the video at the moment.

With a very promising career up ahead, Jubilee is expected to perform in huge concert in Washington, D.C. celebrating Louisiana politician Cedric Richmond and more developing dates to come.

For booking info contact Jubilee's Manager Eldon at (504) 220-5905, Take Fo' Entertainment on all social media handles, @Take Fo' Entertainment IG: DJ Jubilee

www.ExxposeMagazine.net

www.ExxposeMagazine.net

**E
X
C
L
U
S
I
V
E**

DJ JUBILEE...Over 3 Million YouTube Views

"GET IT READY...GET IT READY...GET READY, READY"



The renowned legend, DJ Jubilee is an artist of Take Fo' Records. A man of few words, he stands firm on a few things in particular. One of them for certain, is that he represents his home team, consistently acknowledging and wearing a very unique monogram jewel he holds near and dear to his heart—remains a reflection of what prompted it all. The Take Fo' Records monogram logo which he has had for just about as long as he has been an artist.

"Get it ready," went national in many ways. In addition to topping the Billboard Charts, the hit song has collectively attained over 3 million YouTube views. It's quite obvious that DJ Jubilee created a master piece. Incorporating popular urban dances like, "walk it like a dog," and "the sissy boo" was an ingenious move on his part. The history of "Get it ready," dates back to the 90's but is still very relevant today. Some would agree that the vibe of the hit is tranquilizing to almost every and every age group, or lifestyle for that matter. Jubilee has been seen in nearly 1,000 shows performing this song and many others like it as crowd goes simply let go and take actions to the commands of the paired song and dances. Other favorites includes "Back that ass up" and "Take it to the St. Thomas," which equally evoked the exact same reaction with fans.

Surprisingly enough, for the first time in over 15 years from the date of the recording, DJ Jubilee and Take Fo' Records is launching a "Get It Ready" music video. With no reservation, Exxpose Magazine expects this music video to go viral instantaneously. One of Jubilee's best kept secrets is one of his favorite work place and affiliate longtime producer and engineer Felton Langlois of Small World Studio recording at least eight of DJ Jubilee's albums and has maintained a dynamic kinship with the talent for the duration of his 23 year career. "Jub," as we like to call him—is an undeniably intelligent man and he knows how to surround himself with only the best of the best!

CoCo Wade, New Orleans

ExxPOSE

Magazine

Exxpose Magazine is an entertainment and lifestyle publication with emphasis based on the profound exploration of Music, Moguls, Models & Media. We have collectively established this publication as a dominant voice and a networking outlet for industry advocates to land extraordinary relationships and countless opportunities.

Over the years, through many productions, endeavors and by contributing tons of public relations advice, Exxpose Magazine and it's affiliates has served as a vehicle to success for many legendary and thriving entertainers as well. In this issue we pay homage to Exxpose Magazine's our blues and soul cover Joe Leonard and the Southern Soul Band.

Exxpose Magazine pays tribute to phenomenal legendary and thriving music artists, actors, models and moguls — soaring to ensure that the entertainment industry explodes and far exceeds the nation's expectations. Exxpose Magazine subscribers and readers can expect cutting edge and surreal testimonials, real life stories as we highlight feature moguls and universal events abroad. In this publication you will find inspirational experiences, a wealth of knowledge, professional industry advice and industry updates.

In closing, we'd like to thank everyone for the continued support of Exxpose Magazine. See you in the spot light!

Founder/Editor-in-Chief
Shantrell "CoCo" Wade

Contributing Photographers
Exxpose Media
Dick Darby
Justin Jacques
Huwa Photography

Contributing Graphics, Edits and Retouches
Exxpose Media and Jaclyn H

www.ExxposeMagazine.net

Copyright © 2018 Exxpose Magazine, LLC... All Rights Reserved

ExxposeMagazineCasting@gmail.com
Inquiries@ExxposeMagazine.net
Media@ExxposeMagazine.net
PublicRelations@ExxposeMagazine.net

Soul Singer

CoCo Wade talks... *Music & Soul*

In her favorite place to record, amid the renowned New Orleans staple "Small World Studio," soul singer **CoCo Wade** opens up about her plight to stardom in the music industry. As an advocate for talents much like herself, CoCo understands all too well, the intensity of composing and delivering trending sounds. As a musician dating back nearly two decades, CoCo was recognizably a young glorified percussionist. She attributes her talent as a drummer to having an ear for music. In her own words, when it comes to creating great music, "It's all about the vibe." "Regardless of what you have in mind when you set out to compose music, the vibe absolutely has to be right, period." The studio sets the tone for that. The music is created in the studio, from her co-produced tracks to the live instruments recorded on them. Everything she does—she does it with soul. In a recent sit down with the talents husband and co-producer Felton Langlois, along with longtime friend and co-producer Michael Webb; the trio initiated the start of what would become a testament to whether CoCo was versatile enough to pull off a Southern Soul follow up single similar to her preceding hit entitled "Get Loose." Quickly taking position with DJ's in the Southern Soul Top 20 countdown only two months after its release and securing mainstream airplay on cumulus radio Old School 102.9FM as well as KAZI 88.7FM. CoCo Wade jumped at the opportunity to develop another hit single. In a matter of three days she composed the new song. Released in June '2017, Step Slide Rodeo is topping charts, spinning on radio stations and with DJ's in Tennessee, Austin, Mississippi, Alabama as well as New Orleans and currently ranks #4 on the Southern Soul network www.RealMuzic.net.



YOUR PUBLICIST KNOWS

Success Coaching Can Save Your Career

In an ever-changing industry inundated with competitive trends and cutting edge innovations peaking the interests of investors and executive decision makers; entrepreneurs, talents and brands alike are seeking higher learning. One of the most intriguing secrets to winning in such a crisis is simply understanding knowledge behind the business. Overtake the industry by learning "How Success Coaching Can Save Your Career." Your Publicist Knows is a success coaching entity evolving from Industry Exposed Public Relations. Implementing an expeditiously strategic approach to saving careers, Public Relations strategist CoCo Wade engages with renowned businesses and talents as they pioneer to gain control of their path to success. Mutual struggles amid economic shifts, financial curves and the demand for what is desirable in business structures is ultimately diminishing entrepreneurs ability to sustain. As talents and entrepreneurs, many of the obstacles faced are as a result of limited knowledge behind the business. Success coaching is an extremely useful tool as it provides one-on-one guidance and consulting as well as a step-by-step approach to achieving your goals and becoming financially independent. Gain control of your future by partnering with a success coach. Building your brand means building you team. Your network is your network, so start winning at everything you do....learn how success coaching can save your career. There are secrets to success that your competitors fear you knowing because inevitably, "Your Publicist Knows."

www.YourPublicistKnows.com

Got Questions?



THE PRODUCER'S CORNER

By: Felton Langlois
SMALL WORLD STUDIO

DO YOU WANT A PRODUCTION STUDIO?

Hello readers, do you ever wish you had your own preproduction studio and thought you couldn't afford one? Here's a way to get your ideas recorded for roughly \$400 or less.

First, get a computer. You can purchase an older version MacBook between \$200 and \$250 or perhaps a PC from \$150 to \$200 at any local pawnshop. On the Mac try to get one with at least 10.6.8 Os. If it doesn't have that version already, then simply take it to your local computer repair shop and have it upgraded or downgraded to this operation system. For the PC—make sure it has Windows 7.

Now, let's find an interface. Digidesign has a ton of Mbox interfaces out there. I bought one online for \$50 and another at a pawnshop for \$60. Then, purchase a microphone. Music stores sell new microphones for about \$100. If you purchase one from a pawnshop, I guarantee it'll cost around \$50.

All you need now is the software. The reason I told you to get a specific operations system on your computer is because with these versions, you can go online and download and install Protools 8 for free. That's right, free.

If you have any trouble operating the program, refer to YouTube. There you can learn how to use anything. Oh, I forgot...you should purchase a nice set of headphones.

So, that's it. Until next time...keep recording.

If you have any questions, contact me via the website www.SmallWorldStudio.webs.com

Industry Exxposed

ENTERTAINMENT

Let's Talk **HOW TO GAIN EARNED MEDIA**

One of the biggest misconceptions regarding mainstream press and publicity is that earned media should extended at will. There are so many aspects involved when it comes down to media outlets making decisions relating to what and who they will publicize including but not limited to the proper time or place to do so. Often times, talents as well as their manager teams and promoters assume that the news about their projects and events will make headlines simply because of who they are or better yet; what they are doing. Unfortunately, the truth of the matter is...as with anything else, media is operated with due process and protocol. Television networks, radio broadcasts, magazine publications and bloggers all have a limited amount of inventory such as air time and production.

For example, if you or your talent has an upcoming project releasing during a time when there is world catastrophe occurring, you will likely not be considered for media that particular week, regardless of what you have to say or what you are doing. Trending news will always take priority as opposed to self-infused publicity goals. That's what news is about; keeping the world, industry and community abreast of everyday happening. In a nutshell, get in line and wait your turn. Approach when the time is right. It's a mere fact.



In an effort to reach heightened success when it comes to landing earned media; things to consider are (1) understanding the format of the network for which you are pursuing, (2) develop a winning strategy for gaining their attention, (3) make certain you are doing something that is in keeping with current trends and last but not least, (4) check your timing. Ultimately, this could help to get the results you want. Moreover, first things first...give the media outlets a note worthy story line. In other words, make sure you have something of value to talk about. Ask yourself whether your story is big news and whether it will relate to the rest of the world in some way.

It's always best to discuss with your team, an ideal approach to these things. Most of all, make sure your plans and strategies are well thought out. Major networks want to know that they are dealing with professionals. Thus, they will expect a level of professionalism that will meet their standards. A great example of that is for example, upon making contact with media; your team will be required to provide what they need to publish a story or schedule an interview. Sometimes that means having full knowledge of specs as it relates to your material. If you are clueless as to what industry standards require upon submitting yourself or your talent for media—then your cover is blown. Be professional, educate yourself and your teams before approaching the mover and shakers. After all, they have big fish to fry; not a whole lot of time to school you on what is needed. Stories are developing every minute of the day and time is money!

NEW ORLEANS IDOL REUNION

NO REGISTRATION FEES...NO TICKET SALES REQUIRED!

ENTRY FORMS MUST BE COMPLETED

ARTIST MUST PURCHASE ONE ALL ACCESS PASS TO PERFORM

ONLY 25 SPOTS AVAILABLE

(FIRST COME BASIS)

ALL AGES + ALL GENRES OF MUSIC

OVER 10,000 VALUE IN PRIZES

* One year of studio time

* Public Relations deal

* iTunes distribution

* Performance in Austin during SXSW week

* Radio interview

3 ROUNDS OF ELIMINATION

CELEBRITY JUDGES + NOISE READER

WILL DETERMINE SCORES

AUDIENCE WILL DETERMINE THE WINNER

ALL
ACCESS
PASS

\$25

GENERAL
ACCESS
PASS

\$20

PURCHASE ONLINE AT
WWW.EXXPOSEMAGAZINE.NET

1-844-439-9767

Powered by: Exxpose Magazine and DMJ Agency

EXXPOSE: Why music?

Henry F. Holden: I've been producing artists for over 23 years (from the likeness of Da, Sha Ra, DJ Jubilee, Willie Puckett, Choppa, Baby Boy, Tec 9 from UNLV, Lisa Amos, Katey Red, Big Freeda). The list goes on and on. Now that particular audience has grown up and I want to do something different. But still keeping it appealing to that target audience. We've done rap, R&B, hip hop, gangster, even pop, but we've never done jazz. So I've dusted off the old trumpet, oiled up the valves and I'm ready to do this in a whole new way.

EXXPOSE: In your own words describe for the readers, who is Take Fo' Records?

Henry F. Holden: Take Fo' Records are our fans. If we didn't have fans that supported us through the years we wouldn't still be here, you wouldn't be conducting this interview and I wouldn't be on this cover. But the people that put it all together, the driving force behind Take Fo' Records are Earl J. Mackie, he is co founder, president and senior executive. Henry F. Holden, I'm co founder, Vice President and senior executive, Eldon D. Anderson, CEO for the gulf coast region and Terry Wilburn, CEO for the Central America region. Let's not forget our DJ's, they play a vital role in the circulation of our music throughout the radio and club scenes.

EXXPOSE: What is Take Fo' Records' focus at this time? Any new and evolving projects stemming from music artists?

Henry F. Holden: We are finishing up on a DJ Jubilee Greatest Hits CD. Jubilee is very excited about this project because he was able to capture the true essence of his music, that can be heard all year round. He has Mardi Gras songs, S.W.A.C songs, hell— he's even got a line dance that's making waves and is taking off to be another classic hit. There is also another project we feel good about and that is the formation of the Jambalaya Jazz Orchestra under the direction of yours truly. I plan on bringing you jazz unlike you've ever heard before.

EXXPOSE: What has been your biggest challenge within the entertainment industry?

Henry F. Holden: It's difficult to pin it down to one particular issue. But for me there are a couple of bigger trends that are dominating. First, the importance of data within the industry. Who's responsible for getting the data correct? I fear that 'digital' departments in record labels and distributors are being staffed by inexperienced and low-paid or unpaid interns. Data entry is more critical for the success of music businesses more now than ever. Secondly, the role of technology in driving discovery and curating great music as consumers move from ownership to access. It won't be an easy journey and many labels, artists and even music services will feel things get worse before they get better. But make no mistake, we are on the verge of a new era for the music industry. The disruptive transformations that have taken place since the late 1990's were the shifting of the sands. Consumer behaviors have changed, perceptions of value of music monetarily and culturally has changed and technology has changed.

EXXPOSE: What is the one quality you've instilled in artists on the Take Fo' label?

Henry F. Holden: The one quality I think we instilled in our artists is when ever you are out there you must entertain your audience. If you are just going to go out there and sing or rap your song, than you failed as an artist. Your fans might as well go home, pop your CD in and just call it a day. But if your performance is entertaining then your fans have an experience that will last a lifetime.

EXXPOSE: Do you have any regrets?

Henry F. Holden: I have done what I love to do and that is music. At the same time I have launched careers, created a unique sound of our own, influenced other artists and paved the way for new and upcoming artist to at least have a chance to do their thing. No, I have no regrets.

EXXPOSE: What's the one thing you want people to know about Take Fo Records?

Henry F. Holden: Take Fo' Records emerged in 1992 and quickly became the center of the New Orleans hip-hop movement. Bounce music was the new sound at that time and Take Fo' was responsible for introducing this new dance phenomenon to the country. For over twenty-three years Take Fo' has been the premier record label of the Southwest region. With twenty-Four artists, forty-five CD releases and collectively, over 1,000,000,000 independent unit sales to date (this include ringtones, iTunes and records sales collectively), Take Fo' Records remains to be a major contender and a well-respected independent record label in its market place.

EXXPOSE:

In our very own observation, we've watched how renowned entertainers like DJ Jubilee, coming from Take Fo' Records continue to soar against the odds in a time where trends are ever-changing and new music has no primary meaning in some cases. Nevertheless Jubilee's music evokes a timeless command for audiences to dance. Having been an intricate part of contributing to DJ Jubilee's success amongst many of the other Take Fo' Records artists—Henry Holden apparently has an ear for unique music. Although, we anticipate the day when we can expect to see Henry F. Holden and the Jambalaya Jazz Orchestra live in concert, we are confident that something good will evolve from it. With studio sessions under weigh at Small World Studio, where most of the Take Fo' magic has happened, one can count on this elite team of guru's, industry leaders, producers and composers to do what they do best!

www.ExxposeMagazine.net

In memory of HENRY F. HOLDEN



Photo by: Dick Darby

EXXPOSE: Has anything in particular sparked your interests with Jazz music?

Henry F. Holden: I like jazz because its harmonic structure is so much more complex (and therefore allows for more possibilities) than almost all other forms of music. Whether you are playing it or composing it, you have such a wide variety of chords to use. Only in jazz can you use some crazy chord that, without any accompaniment, sounds really dissonant and awful. But put in the right place of a piece, it can be so perfect. Like almost any form of music, jazz is best when listened to live. However, I think it is even more so for jazz. I can't really explain why, but I know that there is some stuff that when I listen to it at home, it's pretty good, but when I hear it live, it's just absolutely incredible. So live at the Sanger Theatre, Henry F. Holden and The Jambalaya Jazz Orchestra. Has a nice ring to it huh?

EXXPOSE: What is the title of your upcoming project/album?

Henry F. Holden: I played around with lots of titles for this project, but because of the content of this project I decided to call it "DaJa Vu" because all the songs on this first release are songs you probably heard before from way back.

EXXPOSE: What inspires your passion to make music?

Henry F. Holden: My relationship with music is one of complete devotion. It's a calling — no one chooses it. It finds you and once it takes hold, it never lets go. Music drives me to do things, take chances and attempt things none of my friends would. There's no other way to describe my unrelenting need to create music other than addiction. More importantly, seeing the face of an artist when he or she hears their song on the radio for the first time, or when their in the studio and suddenly they realize that their dreams are finally coming true. For me, knowing you had everything to do with it—that inspires my passion to make music.

EXXPOSE: Why the trumpet?

Henry F. Holden: I play to enjoy it. As well, it provides an opportunity to play with like-minded people in an effort to make music together in a Band or an "orchestra" setting. It's good for the soul, exercises another part of the brain, and gives creativity a go. Sharing the making of music (and understanding that an audience is the target) makes it more fun. I was introduced to the trumpet at an early age. I think I was either in the 5th or 6th grade. I didn't really develop trumpet skills until high school where I performed with the marching band and participated in concert performances. After high school, I put the trumpet on the back burner to pursue other interests in media and entertainment.

Exxpose Magazine on LIVING WELL AT FIFTY You Live...and You Learn...

As an entertainment and lifestyle magazine our goals are to intrigue and introduce various levels of quality living in addition to all that the entertainment industry has to offer. In terms of establishing enhanced and rewarding attribute to a life well lived, we asked around to seek surreal truths from a few of our readers.

It is speculated that for some, the age fifty is a vibrant time in life often encompassing what life has so vaguely presented after five decades or so. One of the immediate benefits to living well at fifty is applying perhaps a wealth of knowledge and wisdom accumulated from mere first hand experiences.

Simply put, experience equips us to know the difference in choices we make as well as establishes an outlet for comparisons to what may or may have not worked well in past encounters.

By applying such knowledge and wisdom, it provides an instant since of well roundedness, having seen and done a lot in a lifetime. This is perhaps a benefit to be passed on to others.

About the age fifty, most people are just about settled. In many ways, you'll find that this age group comes with a territory of things commonly paired together. Kids for example, often times kids are all grown up and out on their own by this time. Most people have settled into their homes without kids or added responsibilities stemming from having kids in the residence.

In fact, some will agree that they all have grandkids and that's a common ground paired with being fifty and settled, not to mentioned your kids being grown.

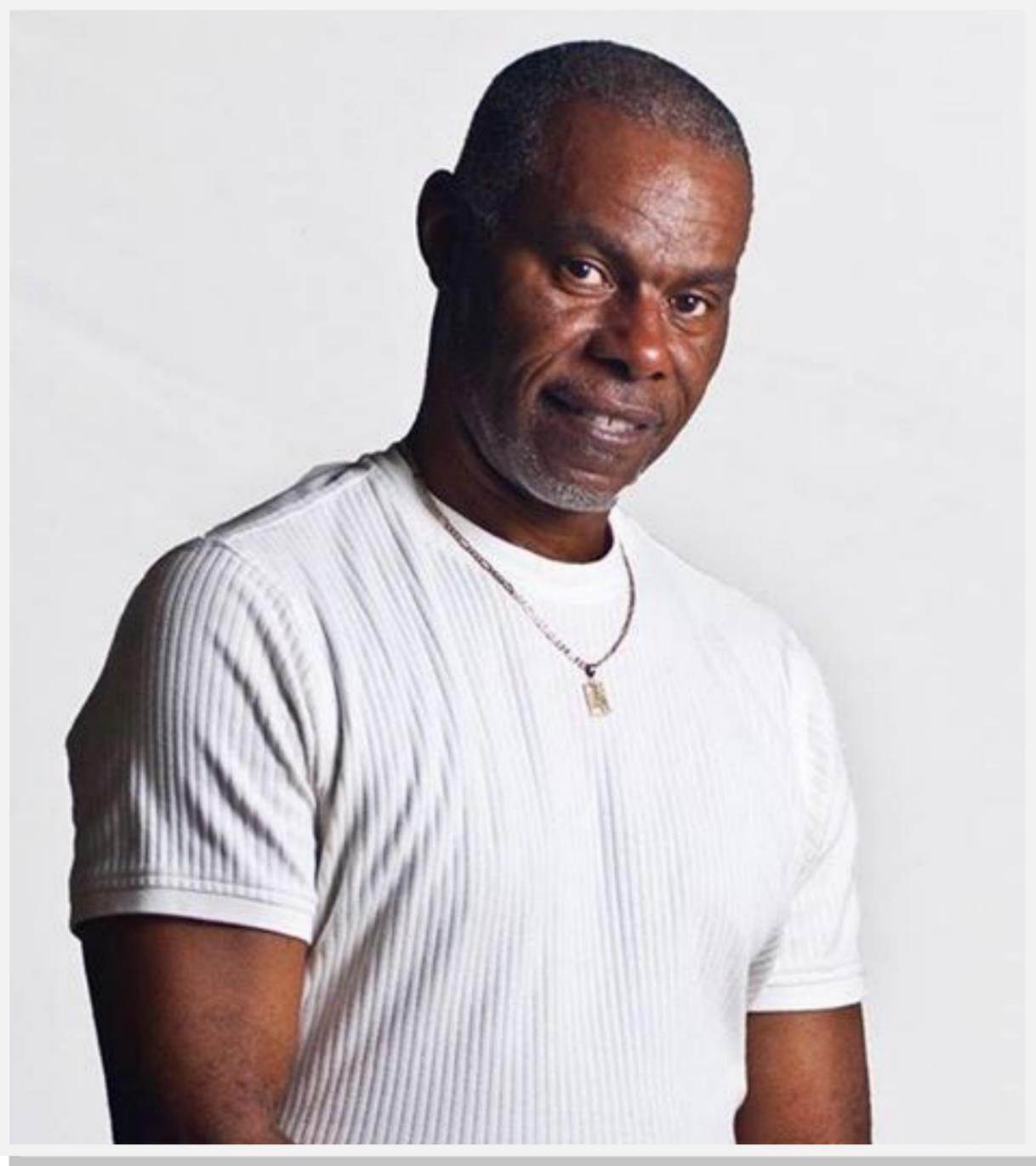
When the kids are off to college to start their own lives, settlers often consider making major purchases or even increase their retirement and saving plan. Of course, by this age, one should most definitely already have a retirement portfolio fully under weigh. Overall this opportunity affords them a better quality of life. After all, that's totally attainable for the settle individual, simple because at fifty, many are not spending senselessly or excessively.

Careers at this point are a big deal. Mostly because you're approaching retirement. You'll most certainly want to secure your business entity or perhaps your corporate position at work. After a certain age it becomes next to impossible, not only to secure a new job or new development in your company—but as well to be on the cutting edge of technology. Which ultimately prohibits one from maintaining competitiveness in comparison to other businesses or in corporate professions, other job candidates. For this reason, it is critical that you take extra care to secure the direction of your career before the age of fifty.

Relationships is often a testy subject, but most people are either married by this time or have declined to do so for whatever reason. However, having made a decision by this time could really help to get you on the path to where you want to be in the years to come.

To live, is to learn. By simply applying knowledge and wisdom, you'd be surprised by how well you can live. It's all about using what you have in order to do what you must do.

Renowned Guitarist
JOE LEONARD



Ernest Joe Leonard Jr. often referred to as "Smokin Joe" is founder of the group Joe Leonard and the Southern Soul Band. Joe as leader of the ensemble; functions as the entire management team. Infused with a selection of Blues, Jazz, R&B and Soul this band a powerful sound. wearing many hats as he remains the driving force bhang AmpBound Records, LLC.

www.ExxposeMagazine.net

A complete hair care system
that caters to hydrating,
growth, and strengthening all
hair types and blowouts



order at silkmehaircare.com

THE BEST PLACE TO RECORD PLATINUM HITS

SMALLWORLD

STUDIO

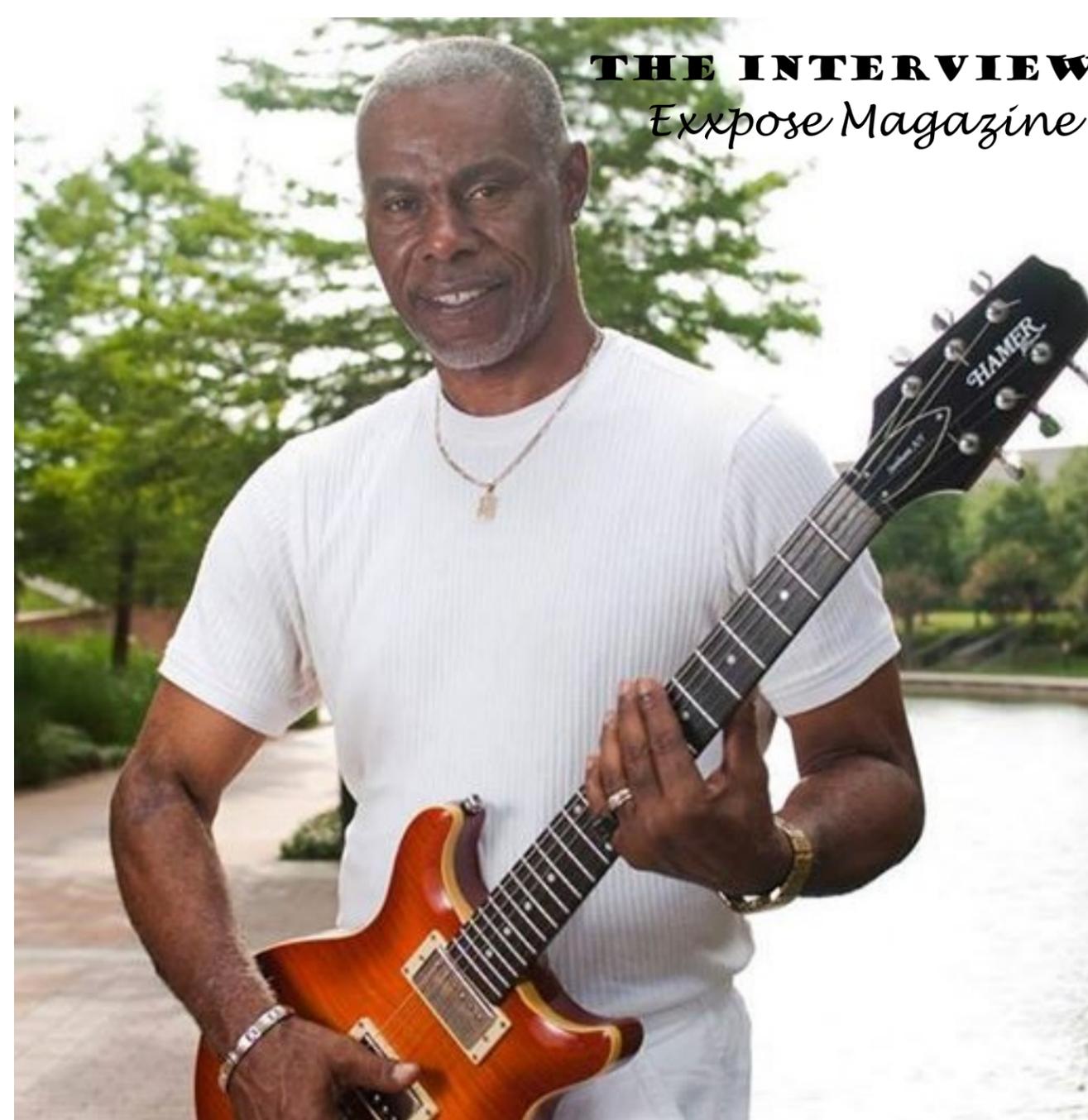
NEW ORLEANS, LA

FOR BOOKING CALL (504) 265-7534

**OWNED AND OPERATED BY
SR. ENGINEER FELTON LANGLOIS**

THE INTERVIEW

Exxpose Magazine



Joe Leonard has had the privilege of working with the likes of industry greats such as Nellie Travis, Big Pokey, Billy Soul Bonds and a host of others. As a composer, Joe co-wrote a song titled "If You Were Me What Would You Do" as well as wrote and produced a song titled "If Love Is How You Treatin Me for artists Jimmy Sterling of California and Gene Scott of Houston. Joe and his renowned band has traveled to Mobile, Alabama, Memphis, Mississippi, St. Louis, Chicago, Detroit and Denver. An interest to branch out as far as the U.K., Germany, Australia, Spain, Italy and London will inevitably. Eager to take his music career to the next level, Joe Leonard explains that if a major investor were interested in him or the group they should know he is foremost an honest individual who takes pride in what his product sounds like. Moreover, that he works hard at being successful and communicative effectively with his partners. The one thing you should know about Joe is that he is one of the most easy going people on the planet. Simply because he stays in his own lane until he is forced out. His talent, according to Joe is a talent given to him by God for sure. He enjoys having the ability to play more than 3 instruments and trying his best at singing. Although he had never considered himself to be a singer; he just does what he does in hopes that someone will like it. Another talents the music guru possesses is song writing. It is seemingly a very special talent because when he sits down in that frame of mind; he can probably write four or five complete songs within a couple of hours. The words simply flow like they have been there all the while.

Joe Leonard and The Southern Soul Band



The group consisting of Hershel Hunt (keys), Adam Johnson (drums), Greg Gibbs (bass) and Joe Leonard (guitar and vocals) evokes a polished act. An inspiration stemming from his dad who was also guitar player Joe found himself admitting the bass and playing at the very early age of 4 years old. Joe Leonard and The Southern Soul Band (formerly known as The Blues Dudes) was formed in June, 2012. Their debut CD, *On The Way Up* (released in 2013), featured such hits as *Black Cat Bone* and *Come Here Baby*. Now, Joe Leonard and The Southern Soul Band are back with their second CD, *Mystery Lady*, released on July 23, 2014. This anxiously awaited CD includes the newly released single, *Let Me Talk To You Baby*. Newly released single "BOO THANG" is rolling and making waves in the Southern Soul market.

In lending advice, the guitarist shares that the word no is not always a negative answer. It can be viewed as both negative and positive if you look from all aspects. As a seasoned professional, Joe Leonard expresses that a talent should always dress the part, no matter what; because your swag can be what helps you proceed to the next level. It is important because everyone likes to hug and take pics and videos so you want to look presentable to your audience. He further elaborates that in the entertainment business, talents should always be ready for twists and turns due to countless industry affiliates promising to deliver on services they are inefficient at for a buck; knowing full well they cant do anymore than you can do for yourself. Defining himself and what sets him apart is a subject that hits home with the musician. He openly shares that he is a hard working artist and musician. Music is a stress relief. Joe believes that what he does will pay off one day due to the love that has put into his music. He's readily open to collaborations with pretty much anyone; as long as both individuals can agree on the music and where they stand at the end of a project. Taking pride in the fact that he has been honest and loyal to music business; however not having been treated in the same manner. He feels that it is all a part of the trial and error called "learning the industry and the people in the it."

Music for Joe Leonard and the Southern Soul Band is available for purchase worldwide. Get your copy on cdbaby.com or iTunes and many more online stores. Upcoming projects include a new cd scheduled to release this spring. For all of the latest from Joe Leonard and the Southern Soul Band, follow the group on Facebook @Ernest Leonard, their website is www.joeleonardmusic.com, email ernestleonard@att.net or call (832) 528-5055.

Joe Leonard

and The Southern Soul Band

