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Eric Nolan, CEO of Boy Wonder Records...Putting in work

Eric Nolan is all about the smooth sounds of sultry music. Whether it's composing, recording, singing or simply discussing his passion for soulful music; he elates in a surreal moment with every instance.

Current member of the legendary O'Jays for over two decades, having traveled the world—Eric is pleased to say that he hasn't left the O'Jays; nor will he be leaving the O'Jays. He's simply carving out a niche for himself. The legendary mogul, immersed with a couple of lifetime achievement awards in association with the mighty O'Jays; in addition to several R&B awards as well as Grammy's and other nominations. Eric Nolan has been featured in television productions such as 'Unsung,' 'The Apprentice' and 'The Fighting Temptations,' alongside Beyonce' as well as Cuba Gooding Jr., Steve Harvey and countless other industry greats.

It's no secret, Eric Nolan is authentic—ideally surrounding himself with greatness. Often engaging with people who are devoted to their craft. Keen on nurturing endearing relationships, Eric speaks in depth about maintaining the history and lifetime of music as well as its longevity. For more info, follow on social media @ and visit www.EricsRoom.net



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What artists should know about



Building relationships in media can be a daunting, yet rewarding task. Music artists should know—when it comes to securing press; content is everything. Television, radio, newspapers and internet media platforms all have one thing in common. The content for which they cover must fit their platform. In an instance where you are looking to land yourself an interview, make certain you position yourself within a media outlet that finds a mutual interest between you and their audience. Learn more online at www.YourPublicistKnows.com

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THE PRODUCER'S CORNER

By: Felton Langlois
SMALL WORLD STUDIO

Choosing The Right Mics

First, let's talk about choosing the right mics. There are dynamic mics and condenser mics. In a live situation, many people lean towards using dynamic mics. They work great when singing or speaking directly into them. If one chooses to use a condenser mic in a live situation, be careful to watch for feedback. These mics sound great, but I would recommend a sound check prior to performing. Also, ask a singer if they prefer a little reverb. This helps smooth out their voice and also provides as bigger sound.

Now, when I'm in a studio situation, I always use a condenser mic on vocals. The pattern I set my mic to depends on how the singer is positioned on the mic. I've used dynamic mics in the studio, but that's only when I'm trying to get a certain vocal effect on a song. However, I don't recommend using reverb when recording. It colors the vocals and doesn't give a true sound while recording. But, if your client asks for it, bring it in on an aux bus so that it doesn't get recorded when tracking vocals.

And last, but not least, creating a comfortable environment for the vocalists. Singers, as well as rappers studio sessions should be customized just for them. Whether it is a blue light, red light or even a candle light. Every artist vibes differently. This is a must for getting the magical vocal recorded.

Hope this information help you, if you have any questions, drop me a line at SmallWorldStudioProductions@gmail.com

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CoCo Wade
Founder



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ExxPOSE

Magazine

Exxpose Magazine is an entertainment and lifestyle publication with emphasis based on the profound exploration of Music, Moguls, Models & Media. We have collectively established this publication as a dominant voice and a networking outlet for industry advocates to land extraordinary relationships and countless opportunities.

Over the years, through many productions, endeavors and by contributing tons of public relations advice, Exxpose Magazine and it's affiliates has served as a vehicle to success for many legendary and thriving entertainers. In this issue we pay homage to the online radio pioneers of RealMuzic.net. A broadcast network committed to sharing feel good music while recognizing soul sounds in anticipation of not only internet music evolving to mainstream, but southern soul as well. Join us, as we highlight the phenomenal and great works of a family...a union...a brand!

Exxpose Magazine pays tribute to phenomenal legendary and thriving music artists, actors, models and moguls — soaring to ensure that the entertainment industry explodes and far exceeds the nation's expectations. Exxpose Magazine subscribers and readers can expect cutting edge and surreal testimonials, real life stories as we highlight feature moguls and universal events abroad. In this publication you will find inspirational experiences, a wealth of knowledge, professional industry advice and industry updates.

In closing, we'd like to thank everyone for the continued support of Exxpose Magazine.
See you in the spot light!

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Industry Exposed

ENTERTAINMENT

Let's Talk **HOW TO GAIN EARNED MEDIA**

One of the biggest misconceptions regarding mainstream press and publicity is that earned media should be extended at will. There are so many aspects involved when it comes down to media outlets making decisions relating to what and who they will publicize including but not limited to the proper time or place to do so. Often times, talents as well as their manager teams and promoters assume that the news about their projects and events will make headlines simply because of who they are or better yet; what they are doing. Unfortunately, the truth of the matter is...as with anything else, media is operated with due process and protocol. Television networks, radio broadcasts, magazine publications and bloggers all have a limited amount of inventory such as air time and production.

For example, if you or your talent has an upcoming project releasing during a time when there is world catastrophe occurring, you will likely not be considered for media that particular week, regardless of what you have to say or what you are doing. Trending news will always take priority as opposed to self-infused publicity goals. That's what news is about; keeping the world, industry and community abreast of everyday happening. In a nutshell, get in line and wait your turn. Approach when the time is right. It's a mere fact.



In an effort to reach heightened success when it comes to landing earned media; things to consider are (1) understanding the format of the network for which you are pursuing, (2) develop a winning strategy for gaining their attention, (3) make certain you are doing something that is in keeping with current trends and last but not least, (4) check your timing. Ultimately, this could help to get the results you want. Moreover, first things first...give the media outlets a noteworthy story line. In other words, make sure you have something of value to talk about. Ask yourself whether your story is big news and whether it will relate to the rest of the world in some way.

It's always best to discuss with your team, an ideal approach to these things. Most of all, make sure your plans and strategies are well thought out. Major networks want to know that they are dealing with professionals. Thus, they will expect a level of professionalism that will meet their standards. A great example of that is for example, upon making contact with media; your team will be required to provide what they need to publish a story or schedule an interview. Sometimes that means having full knowledge of specs as it relates to your material. If you are clueless as to what industry standards require upon submitting yourself or your talent for media—then your cover is blown. Be professional, educate yourself and your teams before approaching the mover and shakers. After all, they have big fish to fry; not a whole lot of time to school you on what is needed. Stories are developing every minute of the day and time is money!

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A business man, industry leader and music mogul by default. DJ G-Boogie remains an undisputed heavy-weight when it comes to putting in work; of any kind. He wears many hats and is known to wear them well. Particularly in radio, he spends tremendous amounts of time preparing. Often until two or three o'clock in the morning. Founder DJ G-Boogie opens up about the online radio brand that he was inevitably destined to launch back in October 2015. Exxpose Magazine's founder and editor-in-chief CoCo Wade posed the question as to why the name RealMuzic.net and how was it chosen to be the front runner in brand names for the entity. He expounds on the simplicity, in fact, that the network's name speaks vividly for itself. The foundation of the online radio broadcast is such that it is committed to spinning real music. It plays music that everyone can relate to. Whether it induces Blues, Southern Soul, Jazz, Zydeco or R&B; the goal is simply to contribute real music. Thus, the network title "RealMuzic.net" was born.

There is arguably a unique culture and vibe that sets the RealMuzic.net team apart from most. This network operates as a family...a unit...a brand. Avoiding the idea of integrating hearsay at all costs. This way everyone gets along while enjoying what they do. The network atmosphere tolerates no drama, no mess and certainly no confusion. Excitedly, G-Boogie describes that online radio is unbelievable when it comes to the many ways the world can benefit from it in these days and times. He recently learned that internet radio is preparing to be available in cars. This will be groundbreaking; simply because of complicated radio regulations stemming from the traditional history of broadcast. Often times, barriers are created; thus requiring strict guidelines and permissions in order to move about in regular radio. Many of those stipulations will no longer hinder the flexibility of avenues for sharing music. DJ G-Boogie expresses that online radio might overtake FM radio thus, positively affecting matters such as creative control and much more. Most memorable moments for DJ G-Boogie happens when avid listeners occasionally inbox, indicating how good of a job he's doing with the station. Especially from overseas. That alone is something that broadcasts wouldn't ordinarily get with regular radio. It's a worldwide presence that RealMuzic.net is reaching. This is so much bigger than other avenues.

Like many entrepreneurial ventures, the broadcast founder shares that this experience has taught him to be patient. Things don't always happen in one day. It takes time. Initially he thought to himself, "I don't know what I've gotten myself into. Quite naturally, he just kept on going. The importance of the brand and its core values are intended to allow the world to hear and see all of the DJ's of RealMuzic.net, acknowledging that he did not build the radio station alone. DJ G-Boogie extends pure humility while indicating that they dedicate their time as much as he does. In an endearing closing, founder DJ G-Boogie emphasizes surreal truths in venturing along this journey; "if anybody ever thought that online radio wasn't the newest or wasn't going work, all they have to do is listen to RealMuzic.net. Follow on Facebook @DJ G-Boogie, Instagram @DJ.G.Boogie Twitter @DJGBoogie10 or email DJGboogie171@gmail.com

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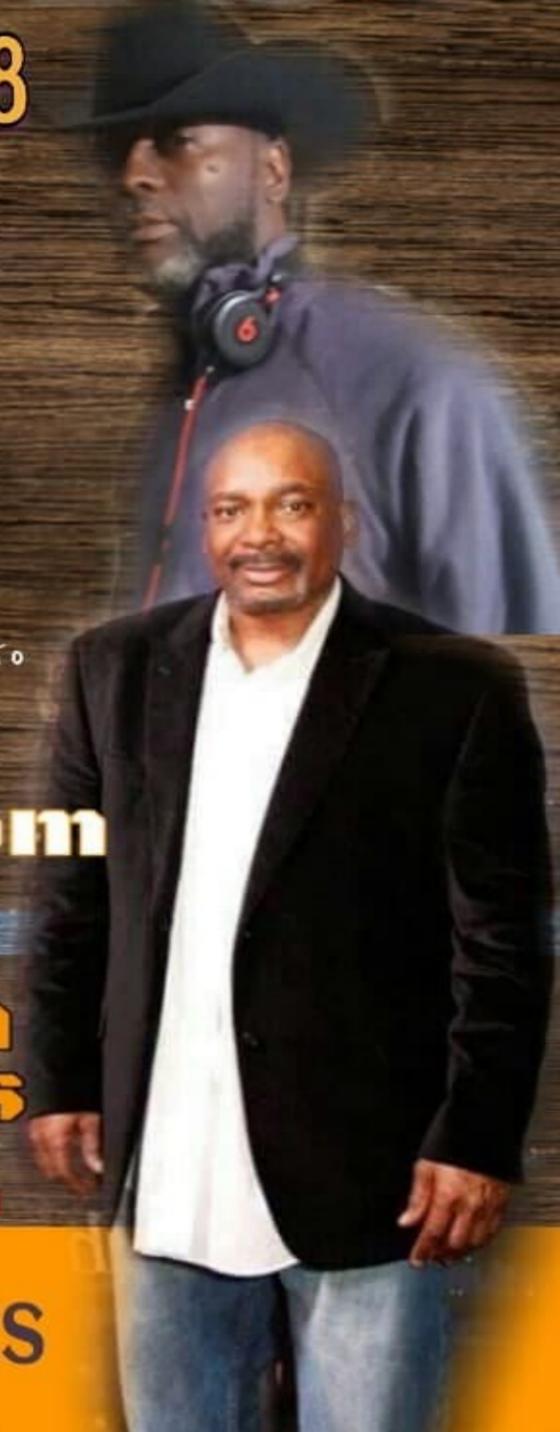
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DJ Mr. Melvin is a noted pioneer within the entertainment industry. The Atlanta native is a real turn table guru. He's most noted for his mixes and southern soul playlists on YouTube as well as other internet radio platforms. Elevating as assistant program director for RealMuzic.net, DJ Mr. Melvin has snagged the attention of blues and southern soul fans. Evoking a strong listenership on YouTube with mixes reaching as many as 75,000 views—he is certainly capturing the hearts of music lovers everywhere. Passionate about southern soul music—he elates in the opportunity to define what makes feel good music blend in a lane of its own. Its no secret; the southern soul genre is a close knit circle of music industry leaders, talents and music lovers. It's culture is warm and groovy. It invites great relationships. As a professional DJ his ultimate goal is for RealMuzic.net to grow simultaneous to his very own independent projects. Music motivates him to excel in more ways than one. DJ Mr. Melvin attributes much of his success to the networks that provided the strongest support to him.

While he's no stranger to the turn table, he has a new found love for a different style of music. Evolving as a DJ back in the 90's, the R&B and hip hop scene was his devoted genre prior to taking a hiatus. Anticipating a strong come back, DJ Mr. Melvin reintroduced himself to the DJ scene again in 2010. This time in the southern soul genre. Influences such as Johnny Taylor and Marvin Cease sparked an interest which inspired him to listen a bit closer to the groovy genre. DJ Mr. Melvin, with a newly matured listening ear—desired to do something different. He wanted to change his taste in music. According to the DJ, everyone was playing old school and hip hop. Southern soul music sounded good. This made it a fairly easy transition. Southern soul music feels good he explained.

Much like the well respected founder of RealMuzic.net, DJ G-Boogie as well as executive Kay Blue and the entire team. DJ Mr. Melvin and DJ G-Boogie is said to be two of the hardest working radio broadcasters and DJ's in the business. Many have learned first hand that DJ Mr. Melvin takes pride in the fact that his style of playing music includes mixing. He elates in having the ability to add to people's lives by spinning music and creating mixes such as his popular blues and southern soul playlists. These are undoubtedly, the rewards of being a great DJ.

Determining factors when DJ's like Mr. Melvin are considering placing music in rotation or on playlists is this—he first gives the track a listen. Particularly picking apart vocals, the beat and most importantly, the quality as it relates to a good mix and master of the song. He couldn't stress it enough, quality is crucial. This is very important for all artists to know and understand.

Upcoming projects are developing with DJ Mr. Melvin as he embraces a great partnership with DJ Gregg Higgins in launching a DJ tour evolving in areas such as but not limited to Mississippi and of course, his home town Georgia.

For more information or to connect on social media, follow on YouTube @Mr Melvin as well as via Facebook @Mel Johnson or Facebook @Melvin Johnson and via Instagram @dj_mr_melvin



An endearing broadcast relationship prompted by her cousin DJ G-Boogie is what, inadvertently evoked the start of something great! Although, it comes as no surprise. Radio DJ and personality Lady J fell in love with music upon being exposed to the world famous Soul Train on Saturday mornings. Her vivid memory fuels reminiscence of Kung Fu Theater airing just before the history making music show. She reflects on moments of when house cleaning was an intricate part of Saturday's. Her love for music sparked immediately as a result of Soul Train. When it comes to hit makers, many of her favorites included Michael Jackson, Prince, Boy George, the country group Alabama and so many more. It pretty much sums up to this...if it sounded good, she could sing to it, and it felt so good!

Over a stretch of time, DJ G-Boogie had been known to obtain music for Lady J. A vast majority of her collection was indeed retrieved by her cousin. He would download everything from her hard drive. His influence encouraged her to give radio broadcasting a try, after all, she clearly loves music. His advice to her was "if you try it and like it, stick to it; if not, move on."

Now, when it comes to understanding what gets Lady J's music juices flowing; the insatiable DJ and radio personality is moved by 90's R & B. Such movement as what the 90's ejected onto listeners remained undeniably romantic, conveniently when it needed to be. It was likely raunchy when it needed to be as well. Lady J explains that one could listen to it with the whole family if they wanted to. Artists back then could sing, she further eludes. There was no need for auto tune. Legends like Keith Sweat, Gerald Levert, Miki Howard, Jagged Edge, Chaka Khan, Anita Baker, Mary J, Guy and Next; they just had what it takes. They could sing. These artists can still sing!

As endearing and genuine as Lady J is known to be, she is equally, honest. Perhaps brutally honest. She likes what she likes; and if she doesn't, she would let you know. She insists that anyone who doesn't anticipate attracting an honest opinion; need not ask her. Confident about her strong opinion, Lady J expresses her belief in karma.

Stay connected on Facebook @ Judy Nuff Said or email MagnoliaCreole@gmail.com

Other than his genuine passion and love for music, singer and radio personality C-Wright is drawn to radio broadcasting as a result of a direct connection with his family. He comes from a family of DJ's; primarily a slew of uncles. Many have been spinning music for years amidst family events, etc. It is simply in his blood. He feels strongly about the fact that he was build for it in so many ways. Seemingly, this aspect has prepared him for the good and the bad. Even still, he's been around radio almost his entire life. C-Wright has been fortunate to travel the world doing gospel music with Fred Hammond and Marvin Sapp. In his own words, "I've sit in on big radio interviews."

Now, approaching nearly one year in radio some of the challenging experiences, especially as an artist, is maintaining a genuine support system. C-Wright elaborates that many people in one's own home town won't support. His thoughts are that, "it's just like the old saying, you have to leave home to make it work." Even so, there has been some really awesome experiences as well. Being a radio personality gives him a platform to create good music for people to enjoy and dance to. It contributes to their ability to enjoy life. He certainly embraces music whole heartedly.

It remains obvious, but true; C-Wright references that being a radio personality connects him to different genres of music and that's a huge plus. He is adamant about the fact that his music appreciation grows fond. It inevitably broadens one's horizon. Predominantly, as an artist he elects to stick to his particular genre. In this instance, as it relates to radio broadcasting; he understands, it's more about what the listeners want. In radio, he goes on to explain; it is important we to pay attention to the listeners. Therefore, catering to them and ultimately giving them what they want.

Interested in making a connection, contact C-Wright at (337) 354-6062, log onto www.CWrightsMuzik.com or via social media Facebook @ Chris Wright and Instagram @ Cwright337



As an earl childhood interest, having always been around music, DJ Uncle Charles T aspired to be in broadcast radio. Beyond a shadow of a doubt, this is what inadvertently promoted his passion to pursue a career in media. He further explains, "it's not just a beginning type situation for me, instead I've been having this interest ever since I was younger."

What makes him feel good about music is the result of having a listening audience that tunes in. He believes as long as they're happy; it makes him that much more determined to do better while on air. DJ Uncle Charles T loves to play music. He prides himself in doing it specifically for the listeners! His admiration is to someday take his broadcast career to the next level. According to the DJ/personality, he definitely wants to make media a full time thing. Because of his love for media he would like to expand to interviewing and writing perhaps.

Uncle Charles T opens up while expressing what people should know about him. He's down to earth, motivated, determined, dedicated as well as eager and willing to learn new things. He's certainly willing to help others.

Blues and Southern Soul happens to be a new found love for DJ Uncle Charles T. While some latched on at the first sound of hearing the groovy tunes; for him it actually took a minute to feel it. Like many music lovers, he was more into mainstream music. Now, he thoroughly enjoys southern soul and has been spinning it since 2016. He especially looks forward to Southern Soul Saturdays nowadays. Although his first introduction to working amongst internet radio was that of a venture alongside DJ G-Boogie which evolved back in October 2014.

Stay connected on social media via Facebook @Charles Taylor or via Instagram @DJUncleCharlesT

A surreal love for music provoked Mz. Unprediktable DJ Kay G, to pursue radio broadcasting as well as her talent as a music DJ. Currently enjoying a career profession in case management, having attained a bachelor's degree in Liberal Arts Sociology from ULL; the multi-talented advocate speaks to the hearts of many. In her own words, she explains, it's natural "dealing with people is what I do." Indeed, she loves communicating and networking with people.

She is clearly no stranger to music and entertainment. Interestingly enough, her mother sang her entire life as a hobby. Notable performances included that of the Gospel Music Workshop of America. Before long Mz. Unprediktable found herself traveling and singing in youth choirs. This inevitably, gave her an easy feel for music. The talent both graduated and started spinning music in 2004. She took a leap and started learning quickly. She recalls a time when she went to a karaoke club and a guy named Gene Thibodaux offered her a job as a DJ. The local bar paid her \$50 per night. It was seemingly ideal for her since she knew all of the music.

Humbled in acknowledging her journey as a DJ and radio personality, Mz. Unprediktable advises that it's difficult if one doesn't love what they do. If there isn't a love for music it's going to be hard. "You'll just be spinning records." She insists, "You wont be effective enough." It is quite evident that her personality is carried out through music. According to the talent, "you never know what people are going through." She firmly believes that what DJ's play, affects people.

Exxpose Magazine asks the question, what are the determining factors when it comes to what Mz. Unprediktable will play on air? In response, she describes "I do play according to my crowd, but I play morally more than anything. If it's a wedding and someone requests a specific song; if I don't have a clean version, I wont play it." It is understood that Mz. Unprediktable makes it a point to obtain clean versions of everything. She expresses strongly that she spins musical morally, as far as respect is concerned. More so, she won't play anything if it's not feel good music! The type of experience party goers can expect whenever Mz. Unprediktable is in the mix remains undisputed. What sets her apart from many she says in her own words, "If you choose me for your event it's going to be unpredictable; a fun time for sure!" Her ultimate goal is promoting peace through music; one song at a time. Loved by many, adored and well noted for ending her show with the motto "it is, what is;" she is a class act and entertainer at heart.

Catch Mellow Monday's on RealMuzic.net and KIEE 88.3 FM in Lafayette. Mz. Unprediktable's contact info is (337) 326-0051, Genuine_KG@yahoo.com and via social media on Facebook @Shanika MzUnprediktable Gilbert



When it comes to her passion for music, DJ Sensations is no stranger to music and entertainment. A young keyboardist, starting out as early as the age of 4, she leaned quickly how to play by ear. Simply by listening to the radio, she adapted a keen sound for attaining the tools she need in order become really good by the age of 6. This eluded to her new found love for music.

Having been in radio a little over two years, to date, DJ Sensations never actually desired becoming a DJ. Like many of the network's pioneers, founder DJ G-Boogie saw something in her and believed she had what it takes. Undoubtedly, she was shy. There was a time when DJ Sensations wasn't compelled to speak. It's been said that nowadays; they can't get her to shut up. The one thing she connects with in relation to the music she spins is her desire to sing. That's what she loves. Broadcasting invigorating her love for music in yet another capacity.

In speaking of DJ Sensation's favorite moment in broadcasting, she depicts an instance where she'd gotten the opportunity to meet her favored group of all times, Hi-Five!

In connecting with her listeners, she's fully engaged in that many who tune in to her show are inevitably in wind down mode after a long day of work and are just about ready to go to sleep. DJ Sensations prides herself in enabling her fans to dictate the show. It's her love and energy, they ordinarily feed off of and the fact that she's totally into what she's doing. They primarily don't have to request anything...she just runs with it.

Off the record, her puppy Zoey was clued in to the Exxpose Magazine interview as to join the media journey.

For contact or learn more about DJ Sensations email: Sherry25Brown@gmail.com

A lover and avid supporter of the blues, DJ Soul Sista is all too familiar with the core values in which it infuses. Having grown up listening to blues with her dad, it's pretty much all that she knew. While she can appreciate many levels of music, rap isn't her favorite. She is unquestionably a blues girl.

The funny thing about DJ Soul Sista joining the RealMuzic.net family is the fact that she was actually kidding when she suggested DJ Sensations to inform DJ G-Boogie of her interest in radio broadcasting. Not knowing that it would soon become her reality. In actuality, G-Boogie said Soul Sista has the voice for it. Now, approaching one year in December 2018; she asserts "it's just something I like."

Exxpose Magazine poses the question; what are some of the high points and challenges of radio broadcasting? DJ Soul Sista attributes, "the great thing about broadcasting is that it's worldwide." She expresses excitement in that people are tuning in worldwide. You are constantly getting feed back from the listeners. They tell you how good of a job you're doing. I don't get big headed. But it motivates me to do an ever better job the next day., when people say I'm doing a good job.

As with any reward reaping accolade, broadcasting experience teaches many things in life's experiences. For Soul Sista, it has taught her the ability to develop patience. Having been the type to ordinarily give up easily, recent encounter has required a particular level of patience. In online broadcasting, occasionally there are issues with electronic devices, this is where patience comes in.

Understanding the dynamic for which her role encompasses, DJ Soul Sista admits the fact that she values RealMuzic.net. Thus, at any point when she sets out and play; she is adamant about how she conducts business realizing that she is always representing RealMuzic.net in that regard!

If interested in making a connection log onto her show or email DJ SoulSista1@gmail.com